

Sharing knowledge to deliver effective development co-operation

Proposal for a side event during the Annual Meetings of the World Bank and the International Monetary Fund (revised draft)

Proposal by the Governments of Indonesia, Nigeria and the United Kingdom.
1 October 2013

This document contains a proposal for a high-level side event to be held in Washington to coincide with the 2013 Annual Meetings of the World Bank Group and the International Monetary Fund (11-13 October 2013). The high-level event is planned to take place on 12 October, from 11:30 to 13:00 at the World Bank's Main Complex in Washington, DC (Room MC 2-800).

This draft was submitted on behalf of Indonesia, Nigeria and the UK. It is shared with interested stakeholders [for information](#).

Event Description/Goal

The Global Partnership for Effective Development Co-operation helps nations, business and organisations work better together to end poverty. It was established at the Busan High Level Forum on Aid Effectiveness (Korea, 2011) and offers a political platform to take action to deliver better co-operation for development.

Making aid work better is critical to the Global Partnership but the Partnership is also about ensuring three other means of development cooperation – other financial flows, knowledge and policies – better reduce poverty and support sustainable development around the world. Knowledge sharing has been identified as a priority area of work for the Global Partnership this year and will feature prominently at its first ministerial-level meeting in early 2014.

As part of the preparations for this major meeting, the co-Chairs of the Global Partnership – Ministers Armida Alisjahbana (Indonesia), Justine Greening (United Kingdom) and Ngozi Okonjo-Iweala (Nigeria) – are leading broad consultations on the Global Partnership’s activities and priority areas with a wide array of development partners. In particular, the co-Chairs would like to reach out to participants in the World Bank/IMF Annual meetings on 11-13 October 2013 by holding a high-level side event on how the Global Partnership can promote more effective knowledge sharing. A preliminary technical workshop would ideally be held in the same week to inform the discussion.

The objectives of the proposed side event are threefold:

- **To raise awareness of existing effective knowledge-sharing** mechanisms in development co-operation and how they can meet demand for knowledge and effectiveness in providing development solutions in the context of a post-2015 development framework.
- **To engage a broad range of development partners in a debate** on how effective knowledge sharing might be improved through linkages with other relevant fora and high-level political support.
- **Debate possible actions/decisions on knowledge sharing for the first Ministerial-level meeting** of the Global Partnership in Mexico in early 2014.

Organising the proposed side event in the margins of the Annual Meetings would be particularly timely and relevant. The World Bank has placed knowledge sharing at the heart of its strategy as the “science of delivery”. As the Annual meetings will focus on this strategy, discussions are going to revolve heavily around knowledge sharing. In addition, participants in the Annual Meetings largely overlap with the main target audience of the Global Partnership and are likely to be highly interested in its knowledge sharing initiatives.

A high-level side event on knowledge sharing would be an important stepping stone towards the ministerial-level meeting of the Global Partnership and contribute to advancing work on a key focus area identified by Global Partnership members. It would benefit from a more technical mapping exercise looking at both supply and demand-driven knowledge-sharing mechanisms in development co-operation and from an analysis and exchange on the “success factors” which contribute to knowledge sharing being *effective* in providing development solutions in the context of implementing the Global Partnership. This exercise would be part of a preliminary technical workshop to be organised in the same week [see separate side event proposal].

Internal and External Audiences targeted

Ministers from recipient, provider and emerging economy countries are expected to sit in the speaking panel. Additional target audiences include senior member representatives of the Global Partnership for Effective Development Co-operation and leading figures from think-tanks, foundations, civil society at large and other interested stakeholders.

Proposed participants

- Minister for National Development Planning Armida Alisjahbana (Indonesia) – Chair of the event
- High level World Bank representative
- Senior representatives of governments from different regions and groups
- A senior CSO representative
- A senior representative from private foundations

Key Messages

- Knowledge sharing is a crucial part of development co-operation, as shown by plenty of country examples
- There are specific success factors which are associated with effective knowledge sharing of development solutions
- There needs to be high-level political support for knowledge sharing for development, especially in a post-2015 context
- There are common elements in successful knowledge sharing initiatives that can be scaled up to meet the demand for knowledge in post-2015 development. This implies linking existing initiatives, such as those promoted by the G20, South-South and Triangular Co-operation, the World Bank, UNDP, etc.

Risks

No major risks. The side event will offer an important opportunity to exchange views on and promote the Global Partnership's work on knowledge sharing.

Media/Social/Web Approach

- Where possible, parts of the event may be webcast.
- Tweets will also include the following hashtags: #GPEDC, #post2015, #wbannuals (or similar), #knowledgesharing

Journalists/Outlets Targeted + Invited (if applicable)

- Guardian Global development (<http://www.guardian.co.uk/global-development>)
- Inter-press service news (<http://www.ipsnews.net/>)
- Devex (<https://www.devex.com/en/>)
- Euractiv (<http://www.euractiv.com/>)
- AllAfrica.com (<http://allafrica.com/>)
- IRIN humanitarian news (<http://www.irinnews.org/>)
- Brokersonline (<http://www.thebrokeronline.eu/>)

Additional Details

The Indonesia Co-Chair of the Global Partnership for Effective Development Co-operation will lead this event together with a high-level representative of the World Bank Group. Indonesia and the World Bank would be joined by a Foreign Affairs or Finance Minister from a developing country, ideally Uganda, which features in several case studies from the G20 knowledge sharing pillar, and one from an emerging provider, such as Korea, which is deeply involved in the knowledge sharing debate. Mexico would also participate as the host of the first Ministerial-level meeting of the Global Partnership and a key emerging economy that is keen to link the knowledge sharing agenda to the broader area of South South and Triangular Co-operation. A senior representative from civil society in a developing country (Uganda) would contribute to ensuring that the dialogue is inclusive and rich.

The event will be structured as a panel discussion timed to maximise synergies with the World Bank and IMF Annual meetings (11-13 October 2013). It is meant to attract between 50 and 100 people and last 1.5 hours. A renowned journalist will moderate the discussion, ensuring that it is engaging and fresh. His/her objective is to facilitate a frank exchange of innovative ideas for making knowledge sharing more effective and/or scaling up successful knowledge sharing examples. The outcomes of the technical workshop should inform the discussion, identifying what works and what does not in knowledge sharing, and pointing to where the supply and demand for knowledge meet. By the end of the event the audience should see how the Global Partnership can add value to the knowledge sharing agenda by focusing on the main elements which make knowledge sharing a meaningful contribution to development co-operation.

Questions that panellists/participants could explore include: What makes knowledge sharing for development effective and can it be replicated? Do existing knowledge sharing mechanisms meet the demand for knowledge and how do they do so? How can demand and supply for knowledge sharing be matched in practice? What are the sorts of results that effective knowledge sharing can deliver? How can knowledge sharing be improved and scaled up? How do development partners from different backgrounds engage in sharing their “science of delivery”?

This event is open to all interested stakeholders (subject to logistical / venue constraints – to be determined in due course).

Further information on the Global Partnership, its Co-chairs, and the work of its 18-member Steering Committee can be found online at www.effectivecooperation.org