

Effective Development in a Changing World: Partnerships with Business

Development in the post-2015 context: how, what, who?

Jointly hosted by the European Commission and the UK Department for International Development (DFID).

The panel will be held on 27 November, 11am in Lab 1.

The European Development Days will take place on 26-27 November 2013 in Brussels, Belgium.
Venue: Tours & Taxis, Avenue du Port - Havenlaan 86c, B1000 Brussels

More logistical information is at <http://eudevdays.eu/practical>

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The context of global development has changed radically in recent years: poverty is shifting from rural to urban areas; the majority of poor people now live in middle income countries; financial flows from emerging economies have increased rapidly; resource scarcity and climate change are adding environmental strains; and new technologies and innovation offer the possibility of different development pathways. We need to ensure that development cooperation is fit for purpose in this new context.

Following on from the Paris Principles and the Accra Agenda for Aid Effectiveness, the Busan Global Partnership for Effective Development Cooperation was established in 2012. The Global Partnership addresses the question of how to achieve development outcomes in this changing environment and is a unique coalition of traditional donors, developing countries, emerging economies, civil society and the private sector. It outlines four key guiding principles: country ownership; results; transparency and accountability; and inclusive partnerships.

As the global community comes together to define goals for the post-2015 agenda, the Global Partnership will focus on how to achieve these goals in practice – who needs to be involved, how should they work together and what tools should be used? The first High Level Meeting of the Global Partnership will be held in Mexico on 15th-16th April 2014, where ministers, civil society and business leaders will debate these questions, and propose ways forward.

The private sector is a crucial development actor which should be involved both in these discussions and in action on the ground. Business can provide investment, jobs, economic growth and tax revenue all of which can contribute to development and poverty alleviation, when harnessed effectively. We need to deepen our understanding of responsible, sustainable, inclusive business as a partner in development; identify ways that aid and innovative financing instruments can help leverage private investment, and promote more systematic approaches to creating shared value.

Objectives

The aims of this panel are:

- Raise awareness of key issues relating to business' contribution to development, including through taxation, and build political support for action in this area
- Engage a broad range of stakeholders in a debate on how better public-private cooperation can feature as part of the post-2015 United Nations development agenda.
- Set the scene for inclusive and action-oriented discussions on this topic at the first High Level Meeting of the Global Partnership in Mexico in April 2014.

Panel

A range of high-level speakers will be participating in the panel, including:

- Nigerian Minister of Finance, Ngozi Okonjo-Iweala
- UK DFID representative (TBC)
- Director General of the Mexican Agency for International Development Cooperation, Bruno Figueroa
- CEO China Africa Consulting, Helen Hai
- CEO of Oxfam International, Winnie Byanyima
- Head of Government & Industry Relations, De Beers Group, Andrew Bone

The event will be an interactive forum for lively discussion, moderated by Vera Kwakofi of BBC Africa, with opportunities for questions, comments and wider participation from the audience.

European Development Days

Organised by the European Commission, European Development Days is Europe's premier forum on international affairs and development cooperation. Over 1 800 speakers have come to European Development Days since its inception.

From Heads of State to community service officers, Nobel laureates to project managers, everyone has a voice at European Development Days. The forum represents an unparalleled opportunity to brainstorm and share ideas, to benchmark best practices and latest innovations, or to find out more about on-going efforts to improve the impact and effectiveness of international aid.

The European Development Days allow elected officials, civil society representatives and private sector representatives to share their knowledge and experiences on an equal footing. At every level, participants, moderators and panellists from all corners of the world can all take part, put forward their ideas, and examine creative solutions to shared problems.

More information can be found at www.eudevdays.eu