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## DAVOS DEVELOPMENT JOURNEY

### Delivering on Development Objectives

In an effort to maximize development impact and place increased emphasis on delivery of results and outcomes, the World Economic Forum is hosting a five part series at the 2014 Annual Meeting in Davos.

The 2014 Davos Development Program will extend beyond specific post-2015 themes and concentrate on innovative partnerships, unique financing mechanisms and disruptive ideas that will elevate the global development agenda to more effective, more impactful action.

### Building Awareness and Testing the Public Barometer

The Davos Development programme is comprised of two high visibility public sessions “The Post-2015 Goals: Inspiring a New Generation to Act” and “Changing the Climate for Growth and Development.” It is expected that these Sessions will provide a lively discussion on the crucial roles of business and government in fostering action on the climate agreement and the post-2015 development agenda.

#### 1. **The Post-2015 Goals: Inspiring a New Generation to Act**

Friday 24 January 13:15 - 14:15

Congress Centre, Sanada

How can a new spirit of solidarity, cooperation and mutual accountability carry the post-2015 development goals from vision to action?

Dimensions to be addressed:

- Ending extreme poverty
- Transforming economies for jobs and inclusive growth
- Building peace and effective, open and accountable institutions
- Putting sustainable development at the core

This session was developed in partnership with Associated Press Television News.

As this session is televised, please arrive 15 minutes before the start. The door will be closed at the scheduled time. This session is on the record and webcast live.

Moderated by: Michael Oreskes \*\*, Vice-President and Senior Managing Editor, Associated Press (AP), USA

Panellists:

**Bono**, Lead Singer, U2; Co-Founder, (RED); Co-Founder, ONE, Ireland

**David Cameron**, Prime Minister of the United Kingdom

**Ellen Johnson-Sirleaf**, President of the Republic of Liberia

**Susilo Bambang Yudhoyono**, President of Indonesia

\* Invited

\*\* Confirmed

## 2. **Changing the Climate for Growth and Development**

Friday 24 January 11:00 - 12:00  
Congress Centre, Congress Hall  
Preparatory discussion: 10:30 - 11:00

An unprecedented international effort will be made in September during the UN General Assembly to energize leaders to successfully negotiate a climate change agreement and set new goals for ending extreme poverty globally.

How can government and business work together to ensure that this extraordinary effort leads to action?

Simultaneous interpretation in all languages. This session is on the record and webcast live.

Chaired by: Mishal Husain \*\*, Anchor and Reporter, BBC, United Kingdom

Panellists:

**Ban Ki-moon**, Secretary-General, United Nations, New York  
**William H. Gates III**, Co-Chair, Bill & Melinda Gates Foundation, USA  
**Jim Yong Kim**, President, The World Bank, Washington DC  
**Ngozi Okonjo-Iweala**, Coordinating Minister for the Economy and Minister of Finance of Nigeria  
**Paul Polman**, Chief Executive Officer, Unilever, United Kingdom  
**Erna Solberg**, Prime Minister of Norway

To advance more specifically on two areas, the “Breaking Silos in Development” and “New Models of Development Finance” explore the partnerships and financing issues, respectively.

These sessions build momentum around new partnership models and blended financing between governments, business and civil society. It is expected these sessions will bring fresh perspectives and increased energy to the agendas of upcoming conference such as the First High-level Meeting of the Global Partnerships for Effective Development (Mexico, April 2014) as well as the World Economic Forum Meeting on Africa (Abuja, Nigeria, May 2014).

“Breaking Silos in Development” will highlight the importance of an inclusive global community and specifically focus on new approaches for working with business to improve development outcomes. This session was designed in collaboration with The Global Partnership for Effective Development Co-operation, a partnership developed and endorsed by the Busan Forum on Aid Effectiveness and chaired by Justine Greening, UK Secretary of State for Development, Minister Okonjo-Iweala of Nigeria, and Minister Alisjahbana of Indonesia. The session output will link directly to the First High-level Meeting of the Global Partnerships in April 2014.

## 3. **Breaking Silos in Development**

Thursday 23 January 16:15 - 17:15  
Congress Centre, Aspen 2  
Preparatory discussion: 15:45 - 16:15

What actors, networks and partnerships will define and drive progress in development?

Dimensions to be addressed:

- Emerging economies and South-South partnerships
- Next-generation public-private partnerships
- Innovative financing with entrepreneurs and investors

Moderated by: John McArthur \*\*, Senior Fellow, United Nations Foundation, USA; Young Global Leader; Global Agenda Council on Poverty & Sustainable Development

\* Invited

\*\* Confirmed

Panellists:

**Seth F. Berkley**, Chief Executive Officer, GAVI Alliance, Switzerland  
**Peter Brabeck-Letmathe**, Chairman of the Board, Nestlé, Switzerland; World Economic Forum Foundation Board Member  
**Justine Greening**, Secretary of State for International Development of the United Kingdom  
**Jakaya M. Kikwete**, President of Tanzania  
**Luis Alberto Moreno**, President, Inter-American Development Bank, Washington DC; World Economic Forum Foundation Board Member  
**Olof Persson**, President and Chief Executive Officer, Volvo, Sweden

The session, “New Models of Development Finance” will provide a perspective on opportunities and synergistic partnerships between government, philanthropists and financiers to co-mingle or align capital in support of development and sustainable growth initiatives.

#### 4. **New Models of Development Finance**

Wednesday 22 January 15:45 - 17:00

Congress Centre, Aspen 2

Preparatory discussion: 15:15 - 15:45

What political, market and technological changes are reshaping development finance?

Dimensions to be addressed:

- Conditional and results-based financing
- Rise of capital markets and private equity
- New models of financial governance

Moderated by: Euvyn Naidoo \*\*, Co-President, South African Chamber of Commerce in America (SACCA), South Africa; Young Global Leader; Global Agenda Council on the United States

Panellists:

**Matthew J. Bannick**, Managing Partner, Omidyar Network, USA  
**Ibrahim S. Dabdoub**, Group Chief Executive Officer, National Bank of Kuwait, Kuwait  
**Linah K. Mohohlo**, Governor and Chairman of the Board of the Bank of Botswana; Global Agenda Council on the Future of Universities  
**Takehiko Nakao**, President, Asian Development Bank, Philippines  
**Gavin E. R. Wilson**, Chief Executive Officer, IFC Asset Management Company, USA; Global Agenda Council on New Growth Models

#### **An Inspired Conversation – Delivering Development Differently**

The public dialogues highlighted above complemented by a private, invitation-only dinner, where a select group of 20 participants from Foundation partners, Heads of Development Agencies and thoughtful relevant leaders will gather for inspired cross-sectoral conversation on delivering development differently.

#### 5. **Investing for Development**

Thursday 23 January 19:30 - 22:00

Hotel Derby, Dischma

This private, intimate dinner will feature a select group of participants from Foundation partners, Heads of Development Agencies and a cast of other thoughtful relevant leaders for an inspired cross-sectoral conversation on Doing Development Differently.

The gathering will spark a conversation on the boldest, most ambitious ideas to disrupt current systems for delivering development solutions and to significantly accelerate progress and scale impact of development efforts. The discussion will also feature a deep dive into the subject of Development Finance, as a concrete and practical application of development transformation.

\* Invited

\*\* Confirmed

It is expected this dinner will build momentum for key conferences such as the First High-level Meeting of the Global Partnerships for Effective Development in Mexico in April 2014 as well as the World Economic Forum Meeting on Africa in Abuja, Nigeria in May 2014.

#### Firestarters

- **Oliver Niedermaier \*\***, Chairman and Chief Executive Officer, Tau Investment Management, USA; Young Global Leader; Global Agenda Council on the Role of Business
- **Premal Shah \*\***, President, Kiva.org, USA; Young Global Leader
- **Adam Werbach \*\***, Co-Founder, yerdle, USA; Young Global Leader; Global Agenda Council on Sustainable Consumption

#### Moderated by

- **Monique Villa \*\***, Chief Executive Officer, Thomson Reuters Foundation, United Kingdom

#### Dinner Guests:

- **Michael Anderson \***, CEO, The Children's Investment Fund Foundation, United Kingdom
- **John Baird \***, Minister of Foreign Affairs of Canada
- **Matthew J. Bannick \*\***, Managing Partner, Omidyar Network, USA
- **Kathy Calvin \*\***, President and Chief Executive Officer, United Nations Foundation, Washington DC
- **Martin Dahinden \***, Director-General, Swiss Agency for Development and Cooperation (SDC), Switzerland; Global Agenda Council on Poverty & Sustainable Development
- **Aart de Geus\*\***, Chairman and CEO, Bertelsmann Stiftung, Germany
- **Tony O. Elumelu \*\***, Founder, The Tony Elumelu Foundation, Nigeria
- **William H. Gates III\***, Co-Chair, Bill & Melinda Gates Foundation, USA
- **Robert Greenhill \***, Managing Director, Chief Business Officer and Member of the Managing Board, World Economic Forum
- **Justine Greening \*\***, Secretary of State for International Development, United Kingdom
- **Ellen Johnson-Sirleaf \***, President of the Republic of Liberia
- **Jim Yong Kim \***, President, The World Bank, Washington DC
- **Arif M. Naqvi \***, Founder and Group Chief Executive, The Abraaj Group, United Arab Emirates
- **Olof Persson \***, President and Chief Executive Officer, Volvo, Sweden
- **Charlotte Petri Gornitzka \***, Director-General, Swedish International Development Cooperation Agency, Sweden
- **Lilianne Ploumen \***, Minister, Ministry of Foreign Affairs of the Netherlands, Netherlands
- **Judith Rodin \***, President, The Rockefeller Foundation, USA; Co-Chair of the World Economic Forum Annual Meeting 2014
- **Richard Samans \***, Managing Director and Member of the Managing Board, World Economic Forum
- **Rajiv J. Shah \*\***, Administrator, US Agency for International Development (USAID), USA; Young Global Leader Alumnus
- **Akihiko Tanaka \*\***, President, Japan International Cooperation Agency (JICA), Japan; Global Agenda Council on Japan
- **Gavin E. R. Wilson \*\***, Chief Executive Officer, IFC Asset Management Company, USA; Global Agenda Council on New Growth Models

#### Other Sessions on Specific Development-related topics

Working in conjunction with the NGO community, Social Entrepreneurs, The Poverty and Sustainability Global Agenda Council, and Impact Investing communities, The Forum has crafted an ecosystem of public sessions to further strengthen and enhance the development agenda. A sample of related public sessions includes:

- A Journey of Discovery with Judith Rodin, Rockefeller Foundation – Thurs Jan 23, 10:15 CC - Studio
- A Good Start in Life – Child Development – Fri Jan 24, 9:00 CC – Seehorn Arena
- Pushing Boundaries through Social Innovation – Thurs Jan 23, 9:30 CC - Dischma

\* Invited

\*\* Confirmed

- The Power of Impact Investing – Thurs Jan 23, 12:30 Central Sporthotel - Saumerstrube
- The DNA of Sustainable Business – Thurs Jan 23, 12.30 Turmhotel Victoria
- New Vision for Africa and Grow Africa (private events):
  - Accelerating Investments for Sustainable Growth in African Agriculture – Wed Jan 22, 19:30 WFP Tent (dinner)
  - Innovating to Achieve the New Vision for Agriculture, Thus Jan 23, 14:00 WFP Tent
  - Setting the Global Agenda for Agricultural Transformation, Fri Jan 24, 7:30 Sheraton Waldhuus

\* Invited  
\*\* Confirmed