

Knowledge and Innovation Marketplace

First High-Level Meeting of the Global Partnership for Effective Development Co-operation

What is the Knowledge and Innovation Marketplace?

The Knowledge and Innovation Marketplace will be an open area at the heart of the High-Level Meeting. It will be used to showcase innovative ideas, tools and initiatives in development co-operation that have led to improved development outcomes.

This open space will create opportunities for informal interaction among High-Level Meeting participants, and for sharing knowledge and good practice.

When will the Knowledge and Innovation Marketplace take place?

The Knowledge and Innovation Marketplace will be open throughout the two days of the High-Level Meeting.

How can I participate in the Knowledge and Innovation Marketplace?

High-Level Meeting participants who wish to showcase innovative and successful work in development effectiveness can submit proposals to host a stand in the Knowledge and Innovation Marketplace. Stands will measure 3 by 3 metres (approximately 9 by 9 feet) and participants will be able to display posters, distribute materials, and engage with High-Level Meeting attendees throughout the two days of the meeting.

Stands should highlight initiatives, tools, or ideas that have led to improved development outcomes in advancing one or more of the four Global Partnership principles on effective co-operation (ownership, results, inclusive partnerships, and transparency and mutual accountability) and/or one or more of the Global Partnership forward-looking substantive themes (progress since Busan and inclusive development; domestic resource mobilisation and development co-operation; the role of Middle Income Countries in development co-operation; knowledge sharing South-South and triangular co-operation; and the role of business in development co-operation).

Stands may also showcase an emerging tool, initiative, perspective, or set of evidence that seeks to accelerate the implementation of Busan commitments and improve development outcomes.

Priority will be given to stand proposals submitted by multi-stakeholder groupings, and an effort will be made to ensure all constituencies are represented equally in the marketplace space.

The invitation to apply for a stand space is open to all stakeholders; there is no need to be a formal member either of the Steering Committee or of the Global Partnership at large to apply.

How can I submit my proposal for the Knowledge and Innovation Marketplace?

Participants can apply to host a stand by e-mailing HLMMarketplace@effectivecooperation.org.

Please note that there can be only one submission per Organisation/Government Agency/Company/ other development actor.

In their e-mail, applicants should specify the following:

Contact information:

1. Country/Organisation/Institution/Company (if submitting a joint proposal, please specify all parties involved)
2. Name, e-mail address, and telephone information for contact person for the proposal

Stand Information:

1. Proposed stand title
2. Short description of initiative/organisation/publication/tool showcased by the stand
3. Materials to be distributed (as the High-Level Meeting is an environmentally friendly conference, applicants are encouraged to reduce the number of printed materials they distribute at their stands, where possible)
4. Deliverables or outcomes related to the initiative/organisation/publication/tool showcased by the stand.

How can I customise my stand to my specifications?

Successful applicants will have access to a stand measuring 3 by 3 metres, with a poster display area above the main table and space for two participants to sit and engage with other delegates. Applicants wishing to customise their stand (to include display screens or other features) may make arrangements directly with a production company in Mexico. Successful applicants will be given the contact details of possible companies for this purpose. These companies are not affiliated with the organisers of the High-Level Committee or the Steering Committee of the Global Partnership, and participants will be responsible for dealing with them directly.

What is the timeline for submission of applications and notification of results?

- By **Friday 7 March, 2014**, all applications for the Marketplace must be received at HLMMarketplace@effectivecooperation.org
- By **Friday 14 March, 2014**, applicants of accepted proposals will be contacted directly and more information will be provided regarding the logistics for the stands, including the different areas for display materials and the necessary customs requirements for importing materials for distribution or display.

Questions?

Please contact HLMMarketplace@effectivecooperation.org