

FOCUS SESSION 26:

Delivering Effective Development through Public-private Cooperation

Wednesday 09:30 – 11:00, Room 1

Objective:

To share lessons learned and analyse the challenges to help clearly define: expectations from stakeholders on the role of public-private cooperation in promoting development effectiveness; complementarity and synergies that can be leveraged to deliver pro-poor outcomes; and roles in ensuring effective engagement with the private sector.

Session Format:

The format will consist of a multi-stakeholder panel, moderated by a representative from the International Trade Union Confederation. Each speaker will give a short presentation based on the issues raised in the short paper written by the organisers. The presentations will be followed by a discussion with the aim of achieving greater clarity on:

- Incentives to increase multi-stakeholder engagement in public-private cooperation;
- Principles and criteria for public support to the private sector;
- Who 'the private sector' is;
- Expectations of GPEDC stakeholders to help accelerate implementation of Busan commitments;
- Key partners among the public and private sectors as well as civil society identified as important in promoting development effectiveness.

Speakers/Panellists:

- Jan Dereymaeker (moderator), International Trade Union Confederation
- His Excellency Martin Sajdik, President of the UN Economic and Social Council
- Fabio Cassese, Vice Director General of Development Cooperation, Italy
- Ms Florence Nazare, Head of Capacity Development, NEPAD
- Anna Palmqvist, Head of Sustainability – Production, H&M
- Jürgen Schwettmann, Director of Partnerships and Field Support Department, International Labour Organisation (ILO)
- Esperanza Contreras Ortiz, Director, Mujeres Emrendedoras del Timbina
- Kryticous Patrick Project Officer for Economic Justice ActionAid

Background/Narrative:

The private sector serves as a beneficiary of development finance through service delivery as well as a potential source of new development oriented flows. The Busan Partnership Document emphasises the need to align development and business priorities to meet social and environmental objectives as well as promote economic growth. While these elements are not mutually exclusive they require a clear understanding of the roles and commitments required to achieve this. Stakeholders have high expectations for the private sector to plug financing gaps and deliver services; however expectations are not uniform among these stakeholders and often ill defined. There is urgent need to share expectations in order to determine how to best align business and development priorities in a way that implements the Busan commitments to deliver real results for the poor through inclusive and sustainable development.

Related Links:

<http://www.betteraid.org/en/betteraid-policy/betteraid-publications/statements/533-betteraid-response-joint-declaration-private-co-operation.html>

http://www.ituc-csi.org/IMG/docx/the_private_sector_and_its_role_in_development_-_a_trade_union_perspective.docx

<http://eurodad.org/Entries/view/1546054/2013/11/07/A-dangerous-blend-The-EU-s-agenda-to-blend-public-development-finance-with-private-finance>

<http://eurodad.org/Entries/view/1543000/2012/05/29/Private-profit-for-public-good-Can-investing-in-private-companies-deliver-for-the-poor>

<http://eurodad.org/Entries/view/1546061/2013/11/12/The-Dutch-Good-Growth-Fund-who-profits-from-development-cooperation>

<http://www.oxfam.org/sites/www.oxfam.org/files/bp-working-for-few-political-capture-economic-inequality-200114-en.pdf>

<http://www.oxfam.org/sites/www.oxfam.org/files/rr-exploring-links-ipl-poverty-footprint-090513-en.pdf>

http://www.ccic.ca/files/en/what_we_do/2013-01-11_The%20Business_of_Development.pdf

http://www.realityofaid.org/roa_report/aid-and-the-private-sector-catalysing-poverty-reduction-and-development/

Organisers:

- ActionAid International
- Civil Society Organisations' Partnership for Development Effectiveness (CPDE)
- European Network on Debt and Development (Eurodad)
- International Trade Union Confederation (ITUC)/ Trade Union Advisory Committee
- Oxfam International

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