

## FOCUS SESSION 31:

### Proving Prosperity in Public Private Sector Cooperation

16.04.2014, 11.45-13.00, Room 5

#### Objective:

The focus session provides representatives of the private sector, governments and donor entities with an overview of various instruments used for measuring development impact as well as of relevant practical experiences in this field. The focus session will further aim at delineating specific measures that could promote a greater alignment of interests regarding results measurement among public and private sector actors and in particular investors. These should then provide the basis for specific follow-up steps to be pursued after Mexico.

#### Session Format:

2'	<b>Introduction</b>
5'	<b>Opening Speech</b>
30'	<b>Spotlight on Measurement</b> Short presentations on various instruments used for measuring development impact  DCED: Measuring Results in Challenge Funds BMZ: Proving and Improving the Impact of Development Partnerships PwC: Total Impact Measurement and Management (TIMM)
35'	<b>Mini Panel Discussion</b> Discussing the policy implications /recommendations / actions from the presented work as well as opportunities to strengthen and harmonize definitions and protocols, including interactive discussion with the audience
3'	<b>Closing Remarks</b>

#### Speakers/Panellists:

##### Opening Speech

- **Thomas Silberhorn**, *Parliamentary State Secretary*, German Federal Ministry for Economic Cooperation and Development. (BMZ), Germany

##### Spotlight on Measurement

- **Adam Kessler**, *Coordinator*, DCED
- **Susanne Dorasil**, *Head of Division Economic Policy, Financial Sector*, German Federal Ministry for Economic Cooperation and Development. (BMZ), Germany
- **Gisela Kramer**, *Director*, PwC, Germany

### Mini Panel Discussion

- **Thomas de Man**, *Former Heineken Non-Executive Director, Special representative of CEO for Africa projects (retired)*, Heineken, Netherlands
- **Luis Neves**, *Group Sustainability and Climate Change Officer*, Deutsche Telekom, Germany
- **Alfredo Nava Escárcega**, *Investor Relations & Financing Manager*, VINTE Viviendas Integrales, Mexico
- **Klaus Rudischhauser**, *Deputy Director General at DG Development and Cooperation – EuropeAid*, European Commission
- **Modibo Makalou**, *Economic Advisor to the President*, Republic of Mali

### Closing Remarks

- **Gerhard Pries** *Managing Partner and Chief Executive Officer*, Sarona Asset Management, Canada

### Moderation

- **Sandra H. Darville**; *Development Effectiveness Technical Lead, Vice Presidency for the Private Sector*, IADB

### Background:

Measuring results is crucial for proving development impact of public-private sector cooperation, identifying the factors that drive its success, sharing insights that enable all partners to learn, and enhancing business' contribution to development.

At the same time, the focus of the public sector on social impact typically differs from the profitability orientation of private businesses. Aligning development and business approaches is therefore essential to reach a better understanding of each partner's potential contribution to development and to eventually enhance both the individual and joint impact. This focus session seeks to present a wide range of practical solutions to address common challenges in results measurement from the perspective of the development community as well as of private businesses.

Tackling the issue of proving the prosperity of public private cooperation will create a unique added value for the international discussion on development effectiveness within the Global Partnership and the new Post-2015 agenda.

### Related Links:

BMZ: "Proving and Improving the Impact of Development Partnerships - 12 Good Practices for Results Measurement"

<http://www.enterprise-development.org/download.ashx?id=2380>

DCED: "Measuring Results in Challenge Funds"

<http://www.enterprise-development.org/page/download?id=2272>

PwC: "Total Impact Measurement and Management"

<http://www.pwc.com/gx/en/sustainability/publications/total-impact-measurement-management/index.jhtml>

### Organizers and Contact:

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