

FOCUS SESSION 31:

Proving Prosperity in Public Private Sector Cooperation

16.04.2014, 11.45-13.00, Room Montejo 1

Speakers/Panelists:

<p>Introduction</p>	<p>Sandra Darville, <i>Development Effectiveness Technical Lead, Vice Presidency for the Private Sector, IADB</i></p>
<p>Opening Speech</p>	<p>Thomas Silberhorn, <i>Parliamentary State Secretary, German Federal Ministry for Economic Cooperation and Development. (BMZ), Germany</i></p>
<p>Spotlight on Measurement</p> <p>BMZ: Proving and Improving the Impact of Development Partnerships</p> <p>DCED: Measuring Results in Challenge Funds</p> <p>PwC: Total Impact Measurement and Management (TIMM)</p>	<p>Susanne Dorasil, <i>Head of Division Economic Policy, Financial Sector, German Federal Ministry for Economic Cooperation and Development. (BMZ), Germany</i></p> <p>Adam Kessler, <i>Coordinator, DCED</i></p> <p>Gisela Kramer, <i>Director, PriceWaterhouseCoopers, Germany</i></p>
<p>Mini Panel Discussion</p>	<p>Thomas de Man, <i>Former Heineken Non-Executive Director, Special representative of CEO for Africa projects, Heineken, Netherlands</i></p> <p>Alfredo Nava Escárcega, <i>Investor Relations & Financing Manager, VINTE Viviendas Integrales, Mexico</i></p> <p>Klaus Rudischhauser, <i>Deputy Director General at DG Development and Cooperation – EuropeAid, European Commission</i></p> <p>Modibo Makalou, <i>Economic Advisor to the President, Republic of Mali</i></p>
<p>Closing Remarks</p>	<p>Gerhard Pries <i>Managing Partner and Chief Executive Officer, Saronas Asset Management, Canada</i></p>

Conclusions and key messages:

The focus session provided representatives of the private sector, governments and donor entities with an overview of various instruments used for measuring development impact as well as relevant practical experiences in this field. Furthermore, the focus session aimed at delineating specific measures that could promote a greater alignment of interests regarding results measurement among public and private sector actors and in particular investors.

The focus session consisted of four parts:

(i) Within his opening speech, German Parliamentary State Secretary at BMZ, Thomas Silberhorn emphasized the relevance of result measurement in public-private cooperation from a donor perspective and encouraged the participants of the session to engage in result measurement.

(ii) With the help of three different presentations, the session shed light on different practical solutions for result measurement. Susanne Dorasil, Head of Division Economic Policy, Private Sector at BMZ presented 12 practical solutions for result measurement in development partnerships with the private sector. Adam Kessler, coordinator at the Donor Committee for Enterprise Development (DCEd) provided guidance for results measurement in challenge funds using the DCEd Standard, an eight-part framework for measuring and managing results. Finally, Gisela Kramer, director at PriceWaterhouseCoopers (PwC) Germany introduced TIMM - Total Impact Measurement and Management - a framework developed by PwC which enables management to develop a better understanding of the social, fiscal, environmental and economic impacts of their activities and still making a profit.

(iii) The mini panel discussion presented different public and private sector perspective on the topic. Thomas de Man, Former Non-Executive Director, Special representative of CEO for Africa projects from Heineken talked about his company's long term experience in Africa and the important steps Heineken has taken for increased development impact. Alfredo Nava, Investor Relations & Financing Manager at VINTE Viviendas Integrales, Mexico gave a practical example of how the private sector can create shared value, and generate a positive impact for society. Modibo Makalou, Economic Advisor to the President, Republic of Mali emphasized the importance of development cooperation and in particular the cooperation with the private sector for his country. Klaus Rudischhauser, Deputy Director General at DG Development and Cooperation – EuropeAid, European Commission, talked about the increasing relevance of the private sector as a partner in development. The European Commission is going to publish a new private sector strategy soon and recognizes the need to strengthen results measurement and assessment of the development impact of interventions as part of the EuropeAid result framework. In the follow-up to the session, the European Commission furthermore announced that it intends to endorse the Joint Declaration on public-private cooperation and will therefore join the Partnerships for Prosperity very soon.

The following discussion with the audience particularly emphasized the need for a greater cooperation with civil society actors.

(iv) In his closing remarks, Gerhard Pries, Managing Partner and Chief Executive Officer, from Sarona Asset Management made a strong point for the need for cooperation between the private and public sector.