

## PREPARING FOR THE 2013 MINISTERIAL-LEVEL MEETING OF THE GLOBAL PARTNERSHIP FOR EFFECTIVE DEVELOPMENT CO-OPERATION

Guidance note and template for additional inputs from steering committee volunteers

**Theme: Private sector**

Deadline for inputs: 17 April 2013

Version: 1.0 (17/4/2013)

### Notes:

- This is an **initial draft only**, indicating the possible directions for the private sector theme. Significant further consultation and refinement of ideas is required.
- The agenda presented here is ambitious and would require considerable resources and champions for each element, to prepare and implement well
- There is still confusion over the exact role and relationship of the Building Block on Public Private Cooperation (BB PPC) with respect to the Global Partnership and the Steering Committee. The way it is set up at present, the BB PPC is not the implementing arm of the private sector stream of the Global Partnership. The BB PPC has its own work plan and its own priorities that it is developing, and it reports relevant activities to the Global Partnership.
- Some of the BB PPC's priorities will align with elements of the private sector agenda for the Ministerial-level meeting of the Global Partnership as decided by the Steering Committee, and in those cases there is the potential for the BB to directly support those relevant elements. Other elements may not align with the BB PPC's priorities and so could not be supported by the BB PPC as it is currently structured and resourced.

The template overleaf is intended to guide volunteers from within the Global Partnership Steering Committee as they try to pin down in more detail the elements of proposed discussions and deliverables within each of five themes for the first ministerial-level meeting of the Global Partnership. This follows discussions at the Steering Committee meeting held in Bali, Indonesia, 23-24 March 2013.

Note that this is intended to be a rapid exercise. The Co-Chairs are keen that your inputs should be available within the next couple of weeks so that they can begin work on a draft agenda for the ministerial-level meeting, which would then act as a starting point for broad consultation with the full membership of the Global Partnership.

What is expected?

- Quick, specific suggestions from Steering Committee members based on their experience and interests;
- An emphasis on political discussions, and a limited number of political deliverables;
- Links with existing evidence, leadership among existing actors, and links with other partnerships (where relevant).

What is *not* expected?

- The setting up of new, formal “workstreams” or similar structures to prepare for the ministerial;
- Work focusing on highly technical solutions to challenges – the added value of the Global Partnership ministerial lies in providing political steer and addressing political blockages in the implementation of Busan commitments.

Based on these inputs, the Co-Chairs propose to work on a draft agenda with a limited number of sessions (this may mean having more than one theme per session, or call for further prioritisation).

### Theme: Private sector

**Contact Information: Who is organising this workstream / thematic issue? Who has contributed to this note?**

- Which Steering Committee members will lead? *(please specify all parties involved)*:
  - Private Sector Group
  - US
  - UK
  - UNDP
  - World Bank
  - CPDE
  - [Not directly a member of the Steering Committee] Building Block on Public Private Cooperation may potentially lead areas aligned with its own priorities / workstreams. See notes on cover page]
- Who is the main contact point?
  - To be determined. Contact for this draft note: Darian Stibbe (darian.stibbe@iblf.org)

**Information on this theme**

- Main objectives
  - Raise awareness with Ministers of the role and potential impact of responsible, sustainable, inclusive business as a partner in development
  - Demonstrate ways to realise that potential, and gain support from government, business and civil society leaders towards implementing concrete steps to systematically build up the role of sustainable, inclusive business as a partner in development, i.e. creating a means and a momentum towards implementation of the Joint Statement<sup>1</sup> in three areas:
    - Improving the business operating environment to enable sustainable,

<sup>1</sup> Joint Statement on *Expanding and Enhancing Public and Private Co-Operation for Broad-Based, Inclusive And Sustainable Growth*, Fourth High-Level Forum on Aid Effectiveness

- inclusive private sector development (all sizes of business)
- Use of aid and innovative finance mechanisms to encourage / leverage private sector investment in sustainable / inclusive business in developing countries
  - 'Creating shared value': More systematic approach to public-private cooperation to a) leverage the power of business in jointly tackling issues that affect both business and societal sustainability (e.g. skills, health, infrastructure, resource sustainability) and b) support inclusive, sustainable core business models that directly contribute to development (e.g. through employment of the underprivileged, pro-poor products and services)

- The point would be to take the general principles from the Joint Statement "to the next level" for each of the three high-priority areas mentioned above, i.e. to agree on a series of specific priority actions to be implemented on the ground, plus agreement by "coalitions of the willing" around one or two specific initiatives/examples to deliver in these three areas immediately.
- Other aims (e.g. sharing experience, policy guidance, etc.)
  - Advance conceptual understanding of inclusive / sustainable business and promote a set of guiding principles
  - Reiterate the message that supporting partnerships with the private sector is around increasing the effectiveness of aid to achieve greater development impact, not about reducing levels of aid

#### **What is the media headline for this workstream?**

- Why should Ministers, CEOs and other leaders be interested in an event/session on this? Try to formulate it as a statement: "Ministers and heads of organisations came together to...."

"Ministers, CEOs and Civil Society leaders yesterday witnessed the presentation of an array of new ideas and innovative approaches to unleash the power of inclusive, sustainable business for development. Bringing the 'rhetoric' of a global partnership for development with the private sector one step closer to the 'reality', the leaders discussed a series of concrete, implementable steps to scale up widespread, systematic cooperation among public, private and civil society stakeholders to achieve sustainable development. Demonstrating commitment from a number of parties, three/four/five new multi-sector initiatives were announced that will..."

#### **Specific deliverables based on ministerial steer**

(please cement these further, or suggests steps to cement them further)

Prepared in advance:

- Framework on the role of inclusive, sustainable business as a partner in development
- Stocktaking / gap analysis of the three areas mentioned above
- Draft roadmap/guidance outlining steps for what each of partner governments, donors, multi-laterals, business organisations etc. can do to achieve progress in those three areas.

Pre-cursor events:

- At the UNGA, as part of the business day, hold an event which can discuss these issues and contribute to the final draft roadmaps / guidance to be presented at Ministerial.

- At the World Bank DC Meeting, some sort of session to raise awareness of these issues.

At the Ministerial:

- Private sector session which includes a presentation of the roadmaps / guidance, followed by quickfire “TED-talk-like pitches” of three specific ideas that relate to the three sub-topics. This would then be followed by a panel discussion of these and other ideas and an opportunity for Ministers, CEOs and business associations to react, agree to launch the roadmap / guidance, and (voluntarily) lend practical support to any of the ideas pitched
- “Agreement” of the roadmap mentioned in some sort of communique (NB: we would not expect the specific ideas to be agreed in the communique as not all Global Partnership members would necessarily support them).
- Potential side event: Partnerships Fair demonstrating the power of partnerships to achieve development goals

### **Opportunities / suggestions to engage the wide membership of the Global Partnership**

- Which groups of countries / organisations / initiatives might be called on to play active roles?

To be determined once the ideas have been refined.

### **Suggestions for lead speakers/panellists:**

- Who do you plan to approach / suggest the Co-Chairs approach to speak on this theme? (Note in particular the commitment of the Co-Chairs to bringing inspirational speakers; knowledge-leaders etc.)

UN Secretary General

Inspirational business speakers able to coherently make the case for business as a partner in development, for example:

- Mo Ibrahim
- Mohammed Yunus
- Paul Polman (CEO, Unilever)
- Paul Walsh (CEO, Diageo)

Plus relevant TED-style pitching of ideas to progress each of the three areas:

### **Other fora / organisations that might be involved, or with whom links should be made:**

- Intergovernmental (e.g. UN, G20, international organisations....)
  - UN High Level Panel of Eminent Persons
  - UN SDG process
  - UN / Business Partnership Facility
  - G7+
  - International Dialogue on Peacebuilding and Statebuilding
- Non-governmental partners (e.g. foundations, private sector partners...)
  - Building Block on Public Private Cooperation

- Private sector group (ICC, IBLF, BIAC, IOE, WBCSD, UNGC and others...)

### Evidence and analysis

- References to major bodies of analysis or advice
  - Suggest to look to OECD work from across the house, e.g. OECD Policy Framework for Investment and its ongoing update process; OECD DAC activities, including on innovative financing mechanisms; OECD Development Strategy, including the multi-dimensional country reviews.
  - World Bank Doing Business reports ([www.doingbusiness.org](http://www.doingbusiness.org))
  - World Bank's Enterprise Surveys ([www.enterprisesurveys.org](http://www.enterprisesurveys.org))
  - World Bank Group's investment climate work ([www.wbginvestmentclimate.org](http://www.wbginvestmentclimate.org))

#### On financing:

- WBG paper on financing a post-2015 development framework (under preparation)
- Case studies of innovative PPP solutions

#### On enabling business environment including use of Public Private Dialogue:

- Lessons from 10 years of Doing Business data and selected case studies (Mexico, Colombia) – what should we be doing more of? What are the constraints?
- Global Investment Promotion Best Practices (WBG Investment Climate Department, 2012)
- Investment Generation Toolkit (WBG Investment Climate Department)
- Case studies or examples of innovative PPD solutions
- Handbook on PPD dialogue (WBG Investment Climate Department)
- [Better Regulation for Growth Program Resources (WBG Investment Climate Department, 2010)]
- [A Rough Guide to Investment Climate Reform in Conflict-Affected Countries ((WBG Investment Climate Department, 2009)]

#### On partnerships

- Jobs Study (WBG Investment Climate Department)
- Gender dimensions in investment climate reforms (WBG Investment Climate Department, 2010)
- Healthy Partnerships Report (WBG Investment Climate Department, 2011) – PPPs in the health sector
- DCED Knowledge Portal
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- Any gaps that might need to be filled
  - There would be significant amounts of work required to develop the stock take and roadmap for action

### Other comments