



# BUSINESS AS A PARTNER IN DEVELOPMENT

---

## GPEDC HLM 2 Business Forum

**Aberdares Room (tbc), 29<sup>th</sup> November 2016**

Note: The Business Forum is a multi-sector event open to all HLM2 participants. No separate registration is required.

**Business Call to Action, Global Compact Local Network Kenya, ICC, KEPSA, The Partnering Initiative, UN Global Compact**

**With support gratefully received from: UK Aid and Diageo**

The Busan meeting in 2011, and the GPEDC that arose out of it, shifted the traditional Aid Effectiveness Agenda towards a more holistic, more systemic concept of development effectiveness and the role of all societal sectors to achieve it. In particular, for the first time the Busan meeting recognised the private sector as both a key development actor and a key cooperation partner in delivering sustainable development.

Business doing business, as long as it is sustainable, responsible and inclusive, is the most significant contribution business can make as a development *actor*. Business becomes a *partner* in development when it looks beyond immediate short-term financial gain towards building longer-term business and societal value: by aligning its investments and core business activities with a country's development priorities; or by investing resources of all kinds to support the development of the social, economic and environmental fabric in which it operates. In both cases, business does this to ensure its own long-term prosperity, while simultaneously building societal value.

**The Business Forum is open to all HLM2 participants, and will create a vibrant, interactive space to demonstrate, explore, and discuss critical issues around the role of business as an essential partner in delivering the SDGs, and provide an opportunity for networking across sectors.**

## Programme

Note: The programme is subject to change.

10.00	<p><b>Welcome and introduction</b> Charlotte Petri Gornitzka, DAC Chair Carole Kariuki, CEO, Kenya Private Sector Alliance</p>
10.25	<p><b>Setting the scene:</b> Business as a partner in development: Introducing the overarching question: How can GPEDC become more relevant to the private sector? Darian Stibbe, The Partnering Initiative</p>
10.30	<p><b>Collective action against corruption</b> (convened by UN Global Compact / Global Compact Local Network Kenya) Corruption remains one of the greatest impediments to social, economic and political development across the world. This session will explore how the private sector can be partners with governments, investors, international organizations, civil society and others through Collective Action to strengthen and sustain anti-corruption infrastructures.</p>
11.30	<p><b>Coffee break and networking</b></p>
12.00	<p><b>Debate: Engaging business as a partner in development</b> (convened by The Partnering Initiative) The SDGs require a level of engagement with business far in excess of current efforts. What can governments and donors do to drive more systematic and transformational development with the private sector?</p>
13.15	<p><b>Lunch break and networking</b></p>
14.15	<p><b>Debate: Business and development cooperation principles</b> The shift from 'aid effectiveness' to 'development effectiveness' reflects the essential roles of all sectors of society and introduced four development effectiveness principles by which they should cooperate. To what extent do private sector investors/businesses understand and abide by those principles? What could the principles mean in a business context? Can the principles be interpreted and articulated in a way that makes good business sense as well as good development sense?</p>
15.00	<p><b>Showcase:</b> Business partnership action for sustainable development</p>
15.30	<p><b>Coffee and networking</b></p>
16.00	<p><b>Inclusive business focus</b> (convened by Business Call to Action) Inclusive businesses make a targeted effort to include the most vulnerable within their value chains, as employees or as customers of essential, affordable products and services. What are the biggest obstacles faced by companies to more inclusive business? How can inclusive businesses achieve greater scale of operations and therefore impact? What can governments do to help?</p>
17.00	<p><b>Wrap up: How can the GPEDC be made more relevant to the private sector?</b> What have we learned so far today?</p>
17.25	<p><b>Remarks:</b> Dr. Mukhisa Kituyi, Secretary-General of UNCTAD</p>
17.30	<p><b>Close</b></p>

Companies or partners wishing to showcase a business model or partnership contributing to sustainable development at the 15.00 session, please go to: <http://tr.im/showcasebiz>.