



## Media Guide

This document summarises agreed language on [the Global Partnership for Effective Development Co-operation](#). It is meant to be a quick reference tool for the Global Partnership community to help with outreach and communications efforts on behalf of and in concert with the wider Global Partnership.

### Media Packet and Communications Guide

- About the Partnership
- Steering Committee
- Second High-Level Meeting in Nairobi
- First High-Level Meeting in Mexico
- Overview of Global Partnership Initiatives
- Calendar of Events
- Global Partnership Social Media
- Global Partnership Blog Series
- Global Partnership Newsletter
- Style and Branding

For questions or comments, please contact [info@effectivecooperation.org](mailto:info@effectivecooperation.org).

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## ABOUT THE PARTNERSHIP

### What is the Global Partnership for Effective Development Co-operation?

Realising the 2030 Agenda for Sustainable Development requires the mobilisation and effective use of all types of development resources. The Global Partnership for Effective Development Co-operation provides a unique platform to advance the effectiveness of development efforts by all actors, to deliver results that are long-lasting and [contribute to the achievement of the SDGs](#). It supports and ensures accountability for the implementation of shared principles and differentiated commitments at the political level. It contributes to the strengthening of the global partnership for sustainable development.

Through its multi-stakeholder platform, the Global Partnership provides practical support and guidance and [shares knowledge](#) to boost development impact with a strong country focus to implement internationally agreed effectiveness [principles](#) at country level – country ownership, a focus on results, inclusive partnerships and transparency and mutual accountability.

The Global Partnership [tracks progress](#) in the implementation of Busan commitments for more effective development co-operation through its monitoring framework comprised of a set of [10 indicators](#). These indicators focus on strengthening developing country institutions, increasing transparency and predictability of development co-operation, enhancing gender equality, as well as supporting greater involvement of civil society, parliaments and private sector in development efforts. The monitoring framework is currently being refined to fully reflect the 2030 Agenda and will contribute to the review of targets for SDG 5 and 17 and implementation of the Financing for Development agreements.

[Explore monitoring progress](#)

[View Country/Territory Profiles](#)

[Read the 2016 Progress Report](#), or [download it here](#).



The Global Partnership was created at the Fourth High-Level Forum on Aid Effectiveness in Busan in 2011 and came into effect in 2012. It brings together governments, bilateral and multilateral organisations, civil society and representatives from parliaments and the private sector all committed to strengthening the effectiveness of their development co-operation.

The Global Partnership is led by [three Ministerial-level Co-Chairs](#), and supported by a 20-member [Steering Committee](#).

[Meet the leadership](#).

A joint OECD-UNDP team provides support to the Co-Chairs of the Global Partnership and the Global Partnership Steering Committee.

Contact the Joint Support Team at [info@effectivecooperation.org](mailto:info@effectivecooperation.org).

### Short Overview of the Global Partnership

The Global Partnership for Effective Development Co-operation (Global Partnership) brings together a wide array of stakeholders to advance and support effective development co-operation across the 2030 Agenda for Sustainable Development. Its membership includes: governments; multilateral, international and regional organisations; civil society, trade unions, the private sector and foundations; local and regional governments; and parliamentarians.

The Global Partnership provides a dedicated space for all stakeholders to advance the effectiveness, quality and impact of their respective development co-operation efforts by supporting:

- *Ownership of development priorities by developing countries:* Countries should lead in defining the development priorities that they want to implement.
- *A focus on results:* Sustainable impact should drive all investments and efforts in development policy making.
- *Inclusive partnerships:* All relevant actors must have the space to engage in development, recognizing their diversity and the complementarity of their actions.
- *Transparency and shared responsibility:* Development co-operation must be transparent and accountable to all citizens.

### Supporting the Implementation of the Sustainable Development Goals

Today, dynamic global partnerships are emerging to mobilise knowledge, expertise, technology, policies and financial resources that countries can apply to accelerate progress on the 2030 Agenda in each country and context for the eradication of global poverty.

Sustainable Development Goal 17 calls for governments and stakeholders to revitalize the global partnership for sustainable development, including through development co-operation and development finance.

The Global Partnership provides a dedicated space for all stakeholders to advance the effectiveness of their respective development co-operation efforts in support of the SDGs and the Addis Ababa Action Agenda by supporting:

- developing country leadership, strengthening of institutions and country systems
- smarter and more transparent development co-operation to deliver results that are predictable and aligned to developing countries' systems and priorities
- development partnerships involving a broad range of stakeholders to maximise impact
- monitoring of progress in implementation through a process led by developing countries.

### Related Resources

[10 Things to Know About the Global Partnership](#)



Busan Partnership for Effective Development Co-operation

[AR](#) / [EN](#) / [ES](#) / [FR](#) / [PT](#)

Mandate of the Global Partnership

[AR](#) / [EN](#) / [ES](#) / [FR](#) / [PT](#)

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## STEERING COMMITTEE

### *Co-Chairs*

Ministers from Bangladesh, Germany and Uganda lead the Global Partnership and advocate for effective development co-operation across the globe.



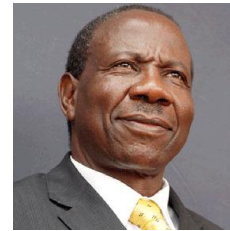
**Abul Maal A Muhith**

Honourable Finance Minister,  
Government of the People's  
Republic of Bangladesh



**Norbert Barthle**

Parliamentary State Secretary  
to the Federal Minister for  
Economic Cooperation and  
Development of Germany



**Matia Kasaija**

Minister of Finance, Planning  
and Economic Development  
of Uganda

### *Steering Committee*

The Steering Committee prepares for the ministerial-level meetings and meets two times a year. The Steering Committee's work is carried out transparently, ensuring that all members of the Global Partnership are consulted. [List of Steering Committee meetings.](#)  
[List of Steering Committee members.](#)

### *Steering Committee Members*

#### **Representatives of recipients of development co-operation**

##### **Ibrahim Assane Mayaki**

Chief Executive Officer, New Partnership for Africa's Development (NEPAD) Planning and Coordinating Agency

##### **Mustafa Aria**

Aid Management Director, Ministry of Finance, Afghanistan\* (\* representing the g7+ group of fragile and conflict-affected states)

##### **Ryna Elizabeth Garay Araniva**

Director General of Development Co-operation, Vice Ministry of Development Co-operation, El Salvador



**Baikuntha Aryal**

Joint Secretary, Ministry of Finance, Nepal

**Alfred Schuster**

Development Co-operation Advisor, Pacific Islands Forum Secretariat

**Representative of recipients and providers of development co-operation**

**Noel Gonzalez**

Deputy Director General for Policy and Planning, Mexican Agency for Development Cooperation

**Rolando Tungpalan**

Undersecretary, National Economic and Development Authority, Philippines

**Representatives of providers of development co-operation**

**Deirdre Kent**

Director General, Development Policy, Department of Foreign Affairs, Trade and Development, Canada

**Klaus Rudischhauser**

Deputy Director General, Directorate-General for Development and Co-operation, EuropeAid, European Commission

**Katsumi Itagaki**

Director, Development Assistance Policy Division, International Cooperation Bureau, Ministry of Foreign Affairs, Japan

**Representative of the business sector**

**Andrew Wilson**

International Chamber of Commerce (ICC) Permanent Representative to the United Nations

**Representative of parliaments**

**Martin Chungong**

Secretary-General, Inter-Parliamentary Union

**Representative of civil society**

**Meja Vitalice**

Co-chair, CSO Partnership for Development Effectiveness (CPDE)

**Representative of multilateral development banks**

**Mahmoud Mohieldin**

Senior Vice President for the 2030 Development Agenda, United Nations Relations, and Partnerships, World Bank

**Representative of the UNDP/UNSDG**

**Robert Piper**

Assistant Secretary-General & Officer-in-Charge, Bureau of External Relations and Advocacy, UNDP



**Representative of the OECD/DAC**

**Charlotte Petri Gornitzka**

Chair, Development Assistance Committee, OECD

**Representative of Arab providers of development co-operation**

**Fuad Albassam**

Assistant Director-General, Public Sector Operations, OPEC Fund for International Development (OFID)

**Representative of trade unions**

**Paola Simonetti**

Co-ordinator Development Policy, International Trade Union Confederation (ITUC)

**Representative of foundations**

**Matt Reed**

Chief Executive Officer, Aga Khan Foundation (UK)

**Representative of sub-national governments**

**Berry Vrbanovic**

Mayor of Kitchener and Treasurer of United Cities and Local Governments (UCLG)

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## **SECOND HIGH-LEVEL MEETING IN NAIROBI**

[The Second High-Level Meeting](#) (HLM2) amplified the positive impact of development co-operation over the next 15 years. Hosted by the Government of Kenya, the meeting took place in Nairobi on 28 November–1 December 2016. HLM2:

- took stock of the implementation of development effectiveness principles and commitments
- provided a learning space on development effectiveness, showcasing successful examples
- identified innovative approaches to sustainable development that can be scaled up
- positioned the Global Partnership to effectively contribute to implementation of the SDGs and the Addis Ababa Action Agenda.

Based on inclusive consultation, the HLM2 Nairobi Outcome Document helped shape how existing and new development actors can partner to implement Agenda 2030 and realise the SDGs.

### *Preparatory days*

HLM2 was preceded by two preparatory days (28–29 November, 2016), providing the opportunity for a range of stakeholders to meet in advance of the high-level leaders segment. Forums were planned for [civil society](#), youth, women, [parliamentarians](#), foundations and the private sector. A Monitoring Workshop provided space for discussion around the data-rich results of the Global Partnership's second monitoring round, which provided timely input into the discussions.

### *High-level leaders segment*

The two-day high-level meeting (30 November–1 December 2016) offered a unique platform for heads of state, ministers, heads of major international organisations and leaders from civil society, the private sector, foundations, local government and parliaments to showcase successes and identify innovative approaches.



The meeting included seven plenary sessions, parallel discussions on bottlenecks, a [series of side events and marketplace stalls](#) for showcasing successful innovation, implementation and sharing knowledge.

#### *Special focus on empowering women and youth*

Accelerated efforts are needed by all partners to unleash the power of women and youth as dynamic contributors to society. The Government of Kenya led special focus discussions on economic empowerment of women and youth – inclusivity and mainstreaming for effective and accelerated development at the HLM2.

#### *HLM2 plenary sessions focused on:*

- progress with implementing development effectiveness principles and commitments
- achieving and financing the SDGs
- learning from south-south and triangular co-operation
- economic empowerment of women and youth
- leaving no-one behind
- innovative and inclusive multi-stakeholder partnerships
- private sector contributions to sustainable development.

#### *Organisation of HLM2*

HLM2 was organised by the Government of Kenya with support from the Global Partnership’s three co-chairs at that time (Malawi, Mexico and the Netherlands), Steering Committee members and the Joint Support Team provided by the Organisation for Economic Cooperation and Development and the United Nations Development Programme. The Government of Kenya and the Global Partnership’s Co-Chairs call on the international community to participate and provide the financial, technical and necessary support

#### *Related Resources*

- [Why HLM2 Matters: 12 Outcomes of the Second High-Level Meeting](#)
- [HLM2 Agenda](#)
- [HLM2 Logistical Note](#)
- [HLM2 Press Release](#)

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## **FIRST HIGH-LEVEL MEETING IN MEXICO**

More than 1,500 participants from over 130 countries including developing countries like the Central African Republic; emerging providers like Brazil and Turkey; traditional donors; parliamentarians; and representatives of business associations and leading private sector companies like Unilever and H&M came together to discuss progress in development co-operation and anchor the Global Partnership in a post-2015 development framework.

Opening the conference, Mexican President Peña Nieto noted:

“We have the opportunity to join forces and move together toward a new era of effective co-operation to enable us to achieve inclusive and sustainable development for the world we want. We’re able to build the new architecture of international aid necessary to realise the post-2015 development agenda.”



Concrete commitments launched at the forum include:

- Increasing aid aimed at strengthening tax administration in developing countries to ensure they keep more of their own money. The initiative, led by Australia and OECD also aims to measure how much aid goes into boosting developing countries' tax administrations;
- The Arab donor co-ordination group pledged to step up co-operation with developing countries in ways that are fully in line with the Busan Principles and,
- Philanthropic foundations launched a set of guidelines on how the philanthropic sector can engage with governments and other stakeholders in the reality of post-2015 development.

The initiatives were launched in a voluntary annex to a far-reaching communiqué adopted by all delegates; "Building Towards an Inclusive Post-2015 Development Agenda" aims to push forward effective development co-operation and ensure its inclusion in the post-2015 global development agenda.

The two-day forum included [five thematic plenary sessions](#) on areas of co-operation that boost results in developing countries, including effective development co-operation in middle-income countries, tax and development, South-South and 'triangular' co-operation and knowledge sharing, partnering with business in development and progress in meeting commitments on effective development co-operation that underpin the Global Partnership.

"Africa loses around \$50 billion a year through tax evasion, undeclared business and corruption," said Nigerian Finance Minister and former Global Partnership Co-Chair Ngozi Okonjo-Iweala, whilst opening the session on tax and illicit flows.

"The Global Partnership, bringing so many important actors in development together, can and should help developing countries analyse gaps in their tax systems and ultimately improve them," she added.

Wrapping up the session on South-South, triangular co-operation and knowledge sharing, former Global Partnership Co-Chair and Indonesian Minister for National Development planning Armida Alisjahbana said:

"In an ever-changing and dynamic global situation we have come to realise that development cooperation needs a new approach to address increasingly complex development challenges, including approaches beyond financing."

In the session on partnering with business in development, former Global Partnership Co-Chair and United Kingdom Secretary of State for International Development Justine Greening said:

"We must agree a new partnership between emerging nations, aid donors and private investors to make sure every penny spent on development has the greatest possible impact. The Global Partnership provides the right platform to bring these partners together and ensure we are ready to deliver the UN's new development goals from 2015."

#### *Related Resources*

Read [meeting highlights, summary, and discussions](#).

HLM1 Adopted Communiqué

[AR](#) / [EN](#) / [ES](#) / [FR](#)

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## **GLOBAL PARTNERSHIP INITIATIVES**

The Global Partnership Initiatives (GPIs) are voluntary initiatives led by different types of development actors (e.g. national



governments, international organisations, civil society organisations, trade unions, parliamentarians, local and regional governments, foundations, private sector) that are committed to advance specific commitments for effective development co-operation agreed through the [Busan Partnership Agreement](#), as well as make progress in new and innovative areas of the Global Partnership.

GPIs regroup initiatives that were formerly known as Busan Building Blocks (launched at the [Fourth High-Level Forum on Aid Effectiveness](#), Busan, 2011) and Voluntary Initiatives (launched at the first [High-Level Meeting of the Global Partnership](#), Mexico City, 2014).

For more information on the origins of the Building Blocks and Voluntary Initiatives, please consult the [Busan Building Blocks Concept Notes](#) and the list of Voluntary Initiatives in [Annex 1](#) of the Mexico High-Level Meeting Communiqué.

[Full list of GPIs](#)

[How to Become a GPI](#)

[How to Engage with the GPI Network](#)

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## CALENDAR OF EVENTS

- [Current and Upcoming Global Partnership Meetings and Related Events](#)
  - [Past Events](#)

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## GLOBAL PARTNERSHIP SOCIAL MEDIA

The Global Partnership is active on social media to engage more people and organisations working to improve the effectiveness of development co-operation. Please follow and find the Global Partnership on:

[Twitter](#) | [Facebook](#) | [YouTube](#) | [www.effectivecooperation.org](http://www.effectivecooperation.org)

### *Key Hashtags*

#GPEDC  
#HLM2  
#DevCoop  
#GPI4SDGs  
#UNDP  
#OECDdev

### *Key Influencers*

@AmbMKamau  
@APDEFplatform  
@OECDdev  
@UNDP  
@KenyaMissionUN

### *Key Messaging Areas*





HLM2  
Road to Nairobi  
Monitoring Report & Country Profiles  
Blogs and videos  
Join the GPEDC community  
Relevant partner events and news

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## GLOBAL PARTNERSHIP BLOG

[The Effective Development Co-operation blog series](#) presents perspectives on how development co-operation contributes meaningfully to the global fight against poverty.

Former USAID Administrator Rajiv Shah, Former UK Secretary of State for International Development Justine Greening, Former Indonesian State Minister for National Development Planning Armida Alisjahbana and Nigerian Finance Minister Ngozi Okonjo Iweala have been among the more than 100 guest contributors thus far.

The Global Partnership welcomes submissions about timely topics relevant to effective development co-operation from a wide range of voices.

Contact [info@effectivecooperation.org](mailto:info@effectivecooperation.org) to inquire about contributing.

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## GLOBAL PARTNERSHIP VIDEO SERIES

1. [About the Global Partnership](#)
  2. [Global Partnership Monitoring 2016](#)
  3. [Global Partnership & the SDGs](#)
  4. [GPI Voices](#)
  5. [Why HLM2 Matters: 12 Key Outcomes of the Second High-Level Meeting](#)
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## GLOBAL PARTNERSHIP NEWSLETTER

The Global Partnership publishes an electronic newsletter every month to summarise the latest updates and developments from the Global Partnership and its constituencies.

[All past newsletters can be found here.](#)

[Subscribe for the mailing list here.](#)

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## GLOBAL PARTNERSHIP STYLE AND BRANDING

The Global Partnership maintains consistent editorial style with signature branding. Refer to the following guides for reference.

[Global Partnership Brand Toolkit](#)

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