



Communication Kit for the Global Needs Assessment Survey to Support Knowledge-Sharing for Increased Development Effectiveness

A Needs Assessment Survey by the [Global Partnership for Effective Development Co-operation](#) to support Knowledge-Sharing for Increased Development Effectiveness.

Aim of the Global Needs Assessment Survey

The global [Needs Assessment Survey](#) will allow all [Global Partnership for Effective Development Co-operation](#) (Global Partnership) stakeholders to identify crucial needs for increasing the effectiveness of their development co-operation and partnerships. It will do so by helping to define the initial scope and objectives of a proposed Global Partnership 'knowledge-sharing platform', which will provide a space for practitioners, networks, working groups and initiatives to systematically collaborate on issues related to effective development co-operation. The Needs Assessment survey will also help to identify thematic areas, and knowledge-sharing tools and instruments useful for the work of the Global Partnership's diverse membership.

More information about the Global Partnership is available at the end of this kit.

Goal of this Outreach Effort

To reach the widest possible audience of development effectiveness stakeholders from government, multi-lateral organisations, civil society, the private sector and others, at the country, regional and global levels. To ensure that the Global Partnership's knowledge-sharing efforts are fit-for-purpose, demand driven and respond to the needs of those working in the development effectiveness space.

Details of the Needs Assessment Survey

- **Dates:** 29 August - 29 September 2017
- **Audience:** open to anyone with an interest in effective development co-operation.
- **Needs Assessment Survey Links**
 - <http://bit.ly/gpedc-survey> (English)
 - <http://bit.ly/gpedc-survey-fr> (French)
 - <http://bit.ly/gpedc-survey-es> (Spanish)

Social Media

Proposed Tweets

- Help make #DevCoop more effective & shape @DevCooperation's knowledge-sharing initiative. Take the survey: <http://bit.ly/gpedc-survey> #GPEDC
- #SDGs will require effective #DevCoop & collective action. Take #GPEDC survey & make sure your voice is heard: <http://bit.ly/gpedc-survey>
- .@DevCooperation Needs Assessment Survey asks what info you need to build partnerships + achieve #SDGs in your community. Take & share: <http://bit.ly/gpedc-survey>

Global Partnership Site: effectivecooperation.org

Global Partnership Social Media

- Twitter: twitter.com/DevCooperation
- Facebook: facebook.com/DevCooperation
- Youtube: youtube.com/user/TheGlobalPartnership

Blog Post on Needs Assessment Survey launch: bit.ly/2xKIFBu

More information on the Global Partnership

- [10 Things You Need to Know About the Global Partnership](#) (document)
- [What is the Global Partnership?](#) (video)
- [The Global Partnership and SDG Implementation](#) (video)
- [The Second High-Level Meeting of the Global Partnership](#) (video)

Background on the Global Partnership

Established in 2011, the [Global Partnership for Effective Development Co-operation](#) brings together governments, international organisations, civil society and the private sector, among others, to ensure that all development resources are used as effectively as possible. Through its multi-stakeholder platform, the Global Partnership aims to maximise the effectiveness of all forms of co-operation for development through generating data and evidence on progress in development effectiveness commitments; and a country-focused approach that helps developing countries make the best use of diverse forms of development co-operation to realise their national development goals.

The Global Partnership's [Nairobi Outcome Document](#), adopted in December 2016 at its [Second High-Level Meeting](#), reaffirms the critical importance of the effectiveness agenda as a means of implementation for the 2030 Agenda for Sustainable Development. It explicitly recognises the Global Partnership's role as a platform for knowledge exchange and learning at country, regional and global levels as one of its key contributions to implementing the Sustainable Development Goals.

UNDP and OECD serve as part of the UNDP-OECD Joint Support Team for the Global Partnership.

Contact

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