The effectiveness of private sector engagement through development cooperation

GPEDC Programme of Work 2017-2018: Strategic Output 4
Promoting the effectiveness of private sector engagement through development cooperation

- **Nairobi Mandate** | “...to set clear effectiveness commitments as the development community engages in partnerships between governments, civil society and the business sector that generate shared benefit for business strategies and development goals.”

- **Guidelines & principles** on PSE effectiveness | Major output for 2019 HLPF & GPEDC contribution to SDG implementation

- **Inclusive evidence & dialogue** | Case studies & analysis, engaging the development community & the private sector
# PSE activities: progress and initial findings

- Mapping of PSE platforms and initiatives | Limited engagement and focus on effectiveness issues
- Approach | Inclusiveness, Implementation, In-Country
- Case Studies | 920 PSE projects and over 50 interviews

## Illustrative Findings from Case Studies & Emerging Issue Areas:

<table>
<thead>
<tr>
<th>Category</th>
<th>Findings</th>
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<tbody>
<tr>
<td>11% of projects explicitly target under-served locations (5% the poor &amp; 4% women)...</td>
<td>16% of projects include information on actual results 17% project specific monitoring information...</td>
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<td>83% use finance, but only 2% use policy dialogue or knowledge sharing as engagement modality...</td>
<td>13% include governments as partners, fewer other actors  DPs seen as cumbersome partners...</td>
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<td>PPD space is limited</td>
<td>Lack of PSE and CSR policies</td>
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<tr>
<td>Capacity issues</td>
<td>Government leadership is mixed</td>
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- Lack of focus on leaving no one behind
- Monitoring and communication of results is weak
- Consider the full “PSE tool-box”
- Partnerships not inclusive, simple & long-term enough
- Lack of investment in local priorities & buy-in
Next steps: Inclusive Policy Dialogue and Principles

- Engaging the private sector | Validation workshops with Country Action Plans, Business Leader Caucus
- Southern Partners | Typology of PSE instruments
- Inclusive Dialogue | Consultations with DAC, developing countries and other GPEDC stakeholders & Specialised Policy Dialogue
- 2019 UN-HLPF | Launch of mutually agreed PSE Principles & Guidelines
- Modernised Effectiveness Framework | Updated Monitoring
- FFD and SDG follow-up and Review | SDG 17.17 on partnership quality
Business Leaders Caucus: Overview

The Business Leaders Caucus:

- is a senior level advisory group
- provides strategic advice and policy guidance on how to apply development effectiveness principles when leveraging PSE through development co-operation
- is not a platform for lobbying or a tool to influence or broker partnerships or business deals

Its members:

- will make use of their existing networks, memberships in other networks, relevant events and other opportunities to raise awareness of GPEDC’s work on PSE
- will not represent the interests of the private sector or represent any single viewpoint in the Global Partnership
## Business Leaders Caucus: Proposed Composition

### AFRICA

| Ms Jasandra Nyker, CEO of BioTherm Energy, WEF's 2012 list of Young Global Leaders. Board Member of SAWEA - South African Wind Energy Association (proposed by OECD/DAC) |
| Ms Carole Kariuki, Kenya Private Sector Alliance (KEPSA), Board Member of Center for Corporate Governance and Nairobi Centre for International Arbitration (proposed by CIPE) |

### NORTH AMERICA

| Ms Janet Longmore, CEO, Digital Opportunity Trust, Canada/global presence, Social Enterprise, Youth, Innovation, WEF's Council on Emerging Union & Deputy Assis. Admin. USAID. Multinationals (proposed by Canada) (proposed by CIPE) |
| Mr John Simon, Founding Partner, Total Impact Capital, US/global presence, former US Amb. to African |

### LATIN AMERICA

| Mr Guilherme Afif Domingos, President, Brazilian SMEs Promotion Service, Former Minister of SMEs. Committed to the UN Global Compact (proposed by OECD/JST) |
| Name TBC Male representative from Latin America. |

### ASIA - PACIFIC

| Ms Alegria Limjoco, President of the Philippine Chamber of Commerce and Industry . CEO of Francorp Philippines (proposed by CIPE) |
| HE. Mr Saber Chowdhury, MP, fmr President IPU, MD of Karnaphuli Ltd., Fmr Deputy Minister Local Govt. Bangladesh (proposed by IPU) |
| Ms Helen Hai, CEO, Made in Africa Initiative and UNIDO Goodwill Ambassador for industrialization in Africa. (proposed by Ger/JST) |

### EUROPE

| Mr Thomas Duveau, Chief Strategic Officer, Mobisol GmbH, Germany/focus East Africa. SME, renewable energy (proposed by Germany) |
| Mr Iñigo Ucín, President, Mondragon Cooperative Enterprise, Spain/global presence, cooperative, (proposed by IPU) |
| Ms Christiane Laibach, Member Management Board, KFW DEG, Germany/global presence, experience in dev. coop. and int. financing issues, (proposed by Germany) |

### Members

- Ms Paola Simonetti, Coordinator, Development Policy, International Trade Union Confederation, Member Steering Committee (proposed by ITUC)
- Mr Andrew Wilson, Permanent Observer to the United Nations, International Chamber of Commerce, member of the Steering Committee (Proposed by ICC)

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Steering Committee members associated to the Business Leaders Caucus
Business Leaders Caucus: Composition

- Number: 12 (plus ITUC and ICC as associated members of the Steering Committee)
- A balanced mix of high caliber business leaders from MNCs, large domestic firms and SMEs (in technology, agribusiness, transport and the financial sector) and cooperatives
- All candidates with proven experience in developing countries, an understanding of development co-operation and effectiveness issues and/or experience in compliance with international business standards
- Pre-selected from a long-list of 32 candidates
- Gender balance: 50%
- 6 alternates of which 2 female
Private Sector Work Stream: Timeline

- **Concept Note**
- **14th SC Meeting**
- **Typology of PSE by Southern Partners**
- **Bangladesh Workshop (4-5 Feb)**
- **BRAZIL: Specialised Policy Dialogue PSE by Southern Partners (4-6 Mar)**
- **Bangladesh Case Study**
- **EGYPT, EL SALVADOR & UGANDA Case Studies**
- **Set up of BUSINESS LEADER CAUCUS**
- **15th SC Meeting (Apr 2018)**
- **16th SC Meeting (Sept/Oct 2018)**
- **Caucus Meeting**
- **Synthesis Workshop (Uganda TBC)**
- **Second Country Workshop (June/July)**
- **Online & Other consultations on Draft guidelines**
- **Draft Guidelines**
- **Agreed Guidelines & Toolkits**
- **Key Event (in margins of 2019 HLPF)**

**Timeline:**
- **First half of 2018**
- **Summer/Fall 2018**
- **End of 2018 / Early 2019**

**Ongoing:**
- PSE Working Group consultations
- Briefings to Stakeholders
- Linkages to GPEDC work-streams
- Synergies within OECD
- Global reporting (FFD, IAP, DCR, ...)

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