Concept Note

I. Context:

Peru, as an upper-middle-income country and considering its dual role as a recipient and provider of technical cooperation, assumes new challenges in accordance with the international commitments assumed by the country within the framework of the global development agendas, mainly the 2030 Agenda for Sustainable Development and the Effectiveness Agenda for Development Co-operation, while taking into account the current context marked by COVID-19.

The aforementioned development agendas present challenges and opportunities for international cooperation such as fostering proactive dialogue and promoting innovative modalities and schemes of cooperation among different development actors, including private sector, with the aim of generating greater synergies, exploring new sources of financing to foster sustainable development and promoting innovative and effective ways of cooperation that deliver tangible and sustainable results.

In turn this represents a great challenge for public institutions, as well as for the various development actors, such as civil society, academia and private companies, considering that the economic, social and environmental progress falls on the shared responsibility of all actors in our society.

Although there has been a long history of collaboration with various development actors in Peru, the inclusion of private sector within international cooperation is relatively recent. In this regard, the 2019 Declaration of the International Technical Cooperation Policy by the Ministry of Foreign Affairs, as well as the ongoing updating of the National Policy for International Technical Cooperation (PNCTI, by its Spanish acronym), propose to promote the development of multi-stakeholder partnerships and other innovative cooperation mechanisms and schemes.

In this perspective, the Peruvian International Cooperation Agency (APCI, by its Spanish acronym) has been promoting the implementation of a cooperation scheme that involves various development actors, including the private sector, called "Multi-Stakeholder Partnerships for Sustainable Development Cooperation". This takes into account the comparative advantages of the private sector and recognizes that its contribution is not limited to financial support, but also to knowledge sharing based on their experience contributing to national development.

In this regard, APCI, with the support of the Global Partnership for Effective Development Cooperation (GPEDC), is organizing an Action Dialogue on "The role of multi-stakeholder partnerships in international cooperation and sustainable post-pandemic recovery: Analyses and cases from Peru". It aims to discuss the importance of multi-stakeholder partnerships in promoting effective initiatives that deliver tangible and sustainable results in the context of post-pandemic recovery and in coherence with the ambitious commitments of the 2030 Agenda and the Effectiveness Principles for international development cooperation.
II. General objective:

Reflect and exchange experiences on the role of multi-stakeholder partnerships in international cooperation, particularly on the role of the private sector in development cooperation, in the current context of the country's sustainable recovery from the COVID-19 pandemic and in accordance with the international commitments made under the 2030 Agenda for Sustainable Development and the Effective Development Cooperation Agenda.

III. Specific objectives:

1. Reflect on the role of multi-stakeholder partnerships in the quest for effective international development cooperation in the current national and international context towards a post COVID-19 recovery.
2. Exchange perspectives and work proposals regarding the challenges and opportunities to promote an effective articulation between the various development actors, including the private sector, within the framework of international development cooperation.
3. Share international cooperation initiatives for the effective engagement of the private sector within the framework of multi-stakeholder partnerships.
4. Share best practices and lessons learned to promote inclusive and effective partnerships for development cooperation.
5. Identify actions and recommendations to strengthen the effectiveness of cooperation and multi-stakeholder partnerships in the country.

IV. Participants:

Heads of Diplomatic Missions, International Cooperation Actors and Directors of Cooperation Agencies accredited in Peru that have been supporting the country and recognizing its dual condition as a recipient and offeror of technical cooperation, as well as other actors and promoters of international cooperation from the public sector, civil society, academia and private sector representatives.

V. Methodology

The Action Dialogue will be held virtually via Zoom. It will be comprised of two roundtables supported by moderators in order to facilitate and conduct the panel discussions, as well as the interventions of the participants that may arise during the event.

VI. Zoom registration link:

Register for the virtual event: https://bit.ly/37elEgK

VII. Registration and supplementary information

- Please register in advance by clicking on the link above to receive the connection link in your email.
- Any questions about the event can be made to secretaria@apci.gob.pe with a copy to odiaz@apci.gob.pe
- It will be appreciated to connect with due anticipation. The platform will be enabled 20 minutes before the start of the event.
### VIII. Programme

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| **09:00 - 09:10** | **Opening remarks**  
- José Antonio González Norris, Executive Director of the Peruvian International Cooperation Agency (APCI)  
- Ambassador Thomas Gass, Swiss Agency for Development and Cooperation, Switzerland, Co-Chair of the Global Partnership for Effective Development Cooperation (GPEDC) |
| **09:10 - 10:10** | **Panel 1: "The role of effective multi-stakeholder partnerships in international cooperation: challenges and opportunities for sustainable post-pandemic recovery in Peru"**  
**Objective:** reflect on the concepts, actions and experiences related to the role of effective multi-stakeholder partnerships in international cooperation, particularly the role of the private sector, as well as its challenges and opportunities in the current context of post-pandemic recovery.  
**Moderator:** Leonardo Meza Reyes, Manager of Cooperation Initiatives and Programs at the Andean Countries Subregional Office, Ibero-American General Secretariat (SEGIB)  
**Panelists:**  
- Bettina Woll, Resident Representative, UNDP Peru.  
- José Luis Pimentel, General Resident Representative, Spanish Agency for International Development Cooperation (AECID).  
- Jaime Ayosa, Regional Deputy Manager for International Technical Cooperation of the Regional Government of Piura, Peru  
- Micaela Cortés Cabieses, Directora del Programa ODS en Perú Sostenible |
| **10:10 - 11:20** | **Panel 2: "Initiatives from the private sector within the framework of multi-stakeholder partnerships: lessons learned and reflections for an effective development cooperation"**  
**Objective:** present international cooperation initiatives with the effective participation of private enterprises in the framework of multi-stakeholder partnerships, as well as their main lessons for promoting inclusive and effective partnerships for development cooperation.  
**Moderator:** Javier Bendezú, Principal at the Economic Sciences School of the National University of San Marcos.  
**Panelists:**  
- Paulo Bellotti, Founder and Executive Director of MOV Inversiones  
- Ximena Gil Hidalgo, Head of Public Affairs and Sustainability of Telefónica del Perú  
- Jorge Viera, Head of the Projects Department of the University of Piura  
- Ángel Rodríguez del Castillo, Head of Sustainability of South American Commercial Centers (CENCOSUD)  
- Miguel Vargas Ascenso, General Manager of the Association of Banks of Peru (ASBANC) |
| **11:20 - 11:30** | **Closing remarks**  
- Ambassador María Eugenia Echevarría Herrera, Director General for Economic Affairs at the Ministry of Foreign Affairs of Peru. |