Global Partnership for Effective Development Co-operation

Terms of reference for a Focal Point for the Private Sector at the country level

1. Background

Since its establishment in 2011, more than 160 countries and 46 international organisations have endorsed the Global Partnership for Effective Development Co-operation (GPEDC) with the aim of improving the impact of development efforts. To that end, a monitoring framework, comprised of a set of 10 indicators, serves to keep all parties mutually accountable and generates evidence on ways to improve development effectiveness.

Over 70 developing countries have expressed interest to participate in the GPEDC’s second monitoring round (2015-16). While the monitoring exercise is led by developing country governments (particularly by a national co-ordinator¹, who usually sits in the ministry of finance, planning or foreign affairs), active participation of the private sector in the monitoring process at the country level will be crucial to ensure the success of this collective effort.

Private sector representatives and associations are invited to engage in the second monitoring round of the GPEDC by participating in the assessment for indicator 3 (public private dialogue), and by engaging in dialogue around the monitoring results. Their participation in the process will be facilitated by the designation of a “Private sector focal point” in each participating country.

2. Profile

The ideal focal point for the Private Sector:
• Is affiliated to a country-level private sector network/business association/chamber of commerce engaged in policy dialogue and advice for private sector development. In particular, individuals and organisations that are part of pre-existing public-private dialogue platforms are particularly encouraged to participate;
• Maintains a solid network of contacts across other business associations in the country;

3. Role

The private sector focal point is invited to refer to the Monitoring Guide to have a comprehensive understanding of his/her role in the monitoring exercise (see particularly Part II, page 19 “Guidance for other stakeholders”). An overview of stakeholders’ responsibilities in the monitoring process, and particularly in reporting data, is outlined in Annexes 1 & Annex 2 of these Terms of Reference.

The selected focal point for the private sector will be expected to:
• Represent and co-ordinate with other country-level business associations and/or chambers of commerce during consultations with the government’s national co-ordinator and the focal points for other stakeholders (e.g. providers of development cooperation, civil society organisations, trade unions), particularly during the kick-off and validation meetings;
• Participate in the assessment of indicator 3;
• Participate in dialogue around the monitoring results.

4. Key Activities

The private sector focal point is invited to engage in the monitoring exercise by following the steps outlined below. These TORs are conceived as to provide guidance to the private sector focal point, but the process allows for flexibility and encourages that the proposed activities be – to the extent possible – grounded in

¹ The national co-ordinator is the representative appointed by the government of countries participating in the Second Monitoring Round to manage the overall data collection and validation process in the country. The contact information for national co-ordinators is being made available in the GPEDC online community space to other participating stakeholders (country information is updated as it becomes available).
the country's own frameworks and processes. In particular, the engagement of the private sector in this process can build on existing public-private dialogue platforms.

- **(1) Multi-stakeholder consultation kick-off meeting (Oct – Nov 2015).** The national co-ordinator is expected to convene a kick-off meeting with relevant partners, with the aim of raising partners’ awareness on the monitoring process, agreeing on which stakeholders should be involved and agreeing on a timeline and on roles and responsibilities of each stakeholder. The private sector focal point will be invited to participate in this meeting.

- **(2) Data collection and validation (Nov 2015 – March 2016).**
  
  **Data collection:** the private sector focal point is invited to actively participate in the assessment for indicator 3, which will be coordinated by the national co-ordinator. The private sector focal point is expected to consult with his/her constituency (i.e. private sector representatives in the country), and to provide consolidated feedback to the national co-ordinator.

  **Data validation:** the private sector focal point is expected to participate in the validation of data collected for indicator 3. The national co-ordinator can decide to carry out the validation process during a multi-stakeholder meeting.

  Please refer to the monitoring guide for more information on the data collection and validation process (page 56 for indicator 3).

- **(3) Multi-stakeholder dialogue around findings (Sept – December 2016).** The private sector focal point is invited to initiate and/or actively participate in discussions on the findings from the monitoring exercise. Reviewing progress in consultation with stakeholders can serve to boost dialogue and help ensure that all co-operation partners match commitments with actions.

5. **Process to identify the Private Sector focal point**

While there is no predetermined focal point designation process (in the interest of flexibility and adjustment to country contexts), the UNDP/OECD Joint Support Team invites Private sector networks/business associations/chambers of commerce at the country level to agree with the government on who can best play the focal point role.

Existing Public-Private Dialogue platforms are particularly encouraged to participate as focal points. The JST also invites other global CSO platforms (e.g. CSO Partnership for Development Effectiveness) to provide recommendations on the best suited candidates at the country level for the role. The UNDP/OECD Joint Support Team also invites other global organisations focused on private sector development (e.g. BIAC, Partnerships for Prosperity, CIPE, UN Global Compact) to provide recommendations on well-suited candidates at the country level.

In the interest of representativeness, the UNDP/OECD Joint Support Team encourages the identification of (ideally) two focal points for the private sector: one focal point representing major sectors in the economy and another one representing small and medium enterprises (SMEs), as to reflect the diversity of inputs and priorities in private sector development.

6. **Duration**

The participation of the private sector focal point at the country level starts in 1 October 2015 (or, alternatively, the effective date of appointment) to December 2016.
**Annex 1 – Overview of stakeholders’ responsibilities in the overall monitoring process**

<table>
<thead>
<tr>
<th>Who?</th>
<th>What?</th>
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</thead>
</table>
| **Government** (Nat. co-ordinator, engaging relevant ministries/gov, agencies) | - Oversee and coordinate data collection and validation  
- Provide data for indic. 1, 5b, 6, 7, 8  
- Coordinate the assessment for indicators 2 and 3  
- Facilitate dialogue around monitoring results |
| **Providers** | - Provide data for indic. 1, 5a, 6, 9b and contribute to data validation  
- Participate in the assessment for indicators 2 and 3 (focal point)  
- Participate in dialogue around the monitoring results |
| **CSOs** | - Participate in the assessment for indicators 2 and 3 (focal point)  
- Participate in dialogue around the monitoring results |
| **Private sector** | - Participate in the assessment for indicators 3 (focal point)  
- Participate in dialogue around the monitoring results |
| **Trade unions** | - Participate in the assessment for indicators 3 (focal point)  
- Participate in dialogue around the monitoring results |
| **Parliamentarians** | - Participate in dialogue around the monitoring results |
| **Local authorities** | - Participate in dialogue around the monitoring results |

**Annex 2 – Overview of stakeholders’ responsibilities in reporting data**

For each indicator:
- Who reports to the national co-ordinator?
- What type of data (quantitative or qualitative)?

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<thead>
<tr>
<th>INDICATORS</th>
<th>Gov.</th>
<th>Providers</th>
<th>CSOs</th>
<th>Private sector</th>
<th>Trade Unions</th>
<th>TYPE of DATA</th>
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<tbody>
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<td>3 Private sector engagement</td>
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<td>5b Predictability (medium-term)</td>
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<td>6 Aid on budget</td>
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<td>7 Mutual accountability</td>
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<td>8 Gender equality and women’s empowerment</td>
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