



Technical Workshop

Private sector engagement through development co-operation:

Opportunities for business to bring solutions to scale for the SDGs

Sunday-Monday, 4-5 February 2018

Economic Relations Division, Ministry of Finance, Dhaka, Bangladesh

The private sector, as a partner in development and engine of growth, can have significant positive impacts on people's lives. Multinational corporations, large domestic firms and small and medium-sized enterprises are increasingly applying sustainable business models to create "shared value" through profit and positive development impacts. Development co-operation partners have established new financing windows, instruments and policies to create incentives and mitigate risks to attract greater private investment for attaining the Sustainable Development Goals (SDGs).

Evidence on the outcomes and impact of using public resources to work with the private sector to achieve sustainable development is missing and a range of genuine concerns still prevent private sector engagement (PSE) from happening on a larger scale and at a faster pace.

The [Global Partnership for Effective Development Co-operation](#), a global platform to promote the effectiveness of all types of development co-operation, launched demand-driven analysis and inclusive policy dialogue on PSE policies, instruments and drivers to scale up private sector investment in the SDGs.

This workshop will bring together approximately 60 representatives from government, the private sector, development partners, and civil society to discuss challenges and opportunities in scaling up PSE through development co-operation in Bangladesh. Building on a preliminary analysis conducted over November-December 2017, it will examine positive examples and real opportunities to harness the ingenuity of SMEs, other domestic and multinational corporations in Bangladesh through development co-operation. It will look at the most pressing concerns for PSE in Bangladesh and how stakeholders across sectors can address them together.

The workshop will contribute to public-private dialogue, trust building and efforts to identify incentives and risk mitigation tools for all these stakeholders to work together more effectively, ultimately benefiting people and planet through partnership with business.

Prior to the event, you will receive a formal invitation. Please register your interest with Ms. Susan Rantalainen at Susan.RANTALAINEN@oecd.org.