

# Business Leaders Caucus of the Global Partnership

## “Private Sector Engagement Through Development Co-operation”

1<sup>st</sup> Meeting, 29-30 October 2018, Berlin/Germany



## DRAFT AGENDA

### OBJECTIVES

The new Business Leader Caucus (BLC) of the Global Partnership will meet in the margins of the G20 Investment Summit, hosted by the African-German Business Association (“Afrika-Verein”) and under the patronage of H.E. Dr. Angela Merkel, to discuss how international development co-operation can be best harnessed to engage with the private sector in order to reach the 2030 Agenda for Sustainable Development and the SDGs.

*11 high-level representatives from the businesses community from all regions put their unique experience at the service of the global development community to develop and endorse guidelines for effective private sector engagement through development co-operation at the 2019 Senior Level Meeting of the Global Partnership in the margins of the United Nations High-Level Political Forum on Sustainable Development.*

### DRAFT PROGRAMME

#### **Monday, 29 October**

Venue: Conference Room, Ground Floor, Federal Ministry for Economic Cooperation and Development (Berlin Stresemannstrasse 94, 10963 - Berlin, Germany)

**2:00 pm**            **Welcome Coffee**

**3:00 – 6:00 pm**   **Policy Discussion: From Issue Areas to Principles and Guidelines for effective PSE**

*3:00 – 3:05 pm*            *Welcome and Opening Remarks*

*3:05 – 3:30 pm*            *Introduction*

*3:30 – 4:00 pm*            *Issue 1: Unleashing the Comparative Advantage of Development Co-operation*

*4:00 – 4:30 pm*            *Issue 2: Making PSE Work at Country Level*

*4:30 – 5:00 pm*            *Issue 3: Achieving and Communicating Sustainable Results of PSE Projects*

*5:00 – 5:30 pm*            *Moving from the Issues towards Principles and Guidelines*

*5:30 – 6:00 pm*            *Lending Support – What can Caucus members do going forward?*

**7:00 – 9:00 pm**   **Dinner hosted by Parliamentary State Secretary HE Mr Norbert Barthle (tbc)**

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**Tuesday, 30 October**

Venue: Axica Congress and Convention Center  
(Pariser Platz 3, 10117 - Berlin, Germany)

**9:00 – 10:30 am Working Session: Towards Guidelines and Principles**

Caucus Members will discuss ideas for what could be elements for principles and guidelines on effective PSE through development co-operation, based on the discussion on the previous day, and agree on next steps to sharpen its advice for the Global Partnership.

Caucus members will then attend the G20 Investment Summit (see separate programme)

**CONCEPT**

The Business Leaders Caucus is a senior level advisory group, which will provide strategic advice and policy guidance to the GPEDC's work on how to enhance the effectiveness and impact of private sector engagement (PSE) through development co-operation. The three objectives of the Caucus are:

- **Shape Policy Guidelines:** Members will provide strategic guidance on substantive focus, direction and engagement strategies in preparing and finalising policy guidelines for effective PSE through development co-operation. Members will help ensure that the inclusive policy guidelines address common priorities to the development community and shared issues of concern while being appealing to the private sector.
- **Specialised Policy Dialogue:** Members will provide strategic advice to shape the agenda and engage a diverse representation of high-calibre private sector actors for a specialised dialogue organised under the auspices of the Global Partnership.
- **Target private companies:** Members will leverage their existing personal networks, memberships in other networks (such as the Global Compact, etc.), relevant events and opportunities to raise awareness of the ongoing work on establishing shared principles and guidelines for private sector engagement through development co-operation.

**BACKGROUND**

The Global Partnership for Effective Development Co-operation is a multi-stakeholder platform which aims to advance the effectiveness of development efforts by all actors, to deliver results that are long lasting and to contribute to the achievement of the Sustainable Development Goals (SDGs). The work of the Global Partnership is grounded in the shared principles of effective development co-operation,



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as agreed by the international community, namely: country ownership; focus on results; partnerships for inclusive development; and, transparency and accountability. In line with the 2030 Agenda, the Global Partnership aims at providing partner country governments, their development partners, the private sector, civil society, trade unions, and members of parliament a platform to better understand the challenges and harness new opportunities to promote effective delivery of private sector engagement projects at country level in the joint effort to achieve the SDGs. Through this effort, the Global Partnership aims to produce mutually agreed effectiveness commitments and a framework to monitor the effectiveness of development partnerships with the private sector.

#### LIST OF PARTICIPANTS

Participants	Estimated number
Members of the Caucus	11
Steering Committee members associated to the Caucus	2 (CIPE and ITUC)
Lead of the Private Sector Working Group	(Germany)
Joint Support Team	3 (2 OECD and 1 UNDP)