Private Sector Engagement For Sustainable Development

EXPERIENCES FROM SOUTH-SOUTH AND TRIANGULAR CO-OPERATION

16 January 2019 - Paris, France

DRAFT AGENDA

BACKGROUND

To achieve the ambitious 2030 Agenda for Sustainable Development, governments and their development partners are using diverse modalities to engage with the broad spectrum of private sector actors – multinationals, large domestic firms, business associations and micro, small and medium-sized enterprises. This informal workshop aims to kick-off a discussion on how to scale up private sector engagement (PSE) through development co-operation, looking at the financing windows, modalities and instruments used in South-South and triangular co-operation.

OBJECTIVES

- Identify challenges and opportunities to working with the private sector through South-South and Triangular Co-operation.
- Facilitate a discussion among practicioners and experts on how to maximise the development benefits of private sector engagement through development cooperation.
- Facilitate knowledge sharing and mutual learning on successful projects and best practices on private sector engagement through South-South and Triangular Cooperation.

PARTICIPANTS

The informal workshop will bring together participants of the OECD Week on Private Finance for Sustainable Development, including representatives from emerging and developing economies, in particular, development partners and agencies, regional and international organisations, investors and other private partners as well as civil society, trade unions and think tanks.

WEDNESDAY, 16 JANUARY 2019

8.45am – 9.30am Welcome and registration (*Venue: Room BB12*)

9.30am - 9.45am Introduction: Private sector engagement (PSE) through South-South &

Triangular Co-operation

9.45am – 11.00am SESSION 1: PSE by Emerging Economies: Major Trends and a Conceptual Framework

Building on the rich history of South-South Co-operation, its innovative solutions and heterogeneous approaches, and guided by unique principles and shared values, this session will provide an overview of ongoing research on private sector engagement through development co-operation provided by emerging economies. The authors present a conceptual framework to classify PSE by emerging economies, in particular the coordination arrangements that govern their development co-operation¹. The session will also discuss what considerations shape PSE projects in South-South Co-operation and how to make such projects effective, bankable and scalable.

<u>Questions for Discussion</u>: What are the respective strengths of South-South Cooperation in engaging the private sector, both in provider and partner countries, as key partners? How are Southern partners investing in PSE? What lessons have been learned to date? And which challenges, opportunities and knowledge gaps exist to demonstrate impact and scale up private sector partnerships in South-South Cooperation?

11.00pm - 11.30pm Coffee break

11.30pm – 12.30pm SESSION 2: Private Partners in Triangular Co-operation – Experiences and Oppor-tunities

Triangular cooperation is a powerful tool to combine comparative advantages of different partners. It can bring co-created, innovative development solutions to today's most pressing economic, environmental and social challgenges, thus, contributing to achieving all SDGs. In order to make better use of the full potential of triangular cooperation and to scale-up successful initiatives, existing, grant-based modalities, could be better linked with financing innovations, such as guarantees and private investment. This session aims to discuss emerging experiences from working with private partners in tri-angular co-operation and how to harness the full potential of such examples.

<u>Questions for Discussion</u>: What are the experiences of public and private partners in triangular co-operation? Which benefits did the private sector experience from working in trilateral initiatives? Which effectiveness principles guide their work? How can we deepen the partnership with the private sector beyond its role as project implementing partner in TrC by leveraging its multiple comparative advantages such as innovative power, expertise, networks and financial resources?

12.30pm – 12.45pm Conclusions and Next Steps

Summarising the discussion, highlighting key issues and concluding remarks by the moderator

2

¹ This work is part of the Global Partnership's work stream on private sector engagement, aiming to device principles and guidelines for effective PSE through development co-operation by the next Senior Level Meeting of the Global Partnership in New York in 2019.