

Specialised Policy Dialogue

Private Sector Engagement through Development Co-operation

16 -17 January 2019 – Paris, France

DRAFT AGENDA



Why a policy dialogue on private sector engagement?

Using development co-operation resources to engage the private sector in reaching the SDGs is a global priority in pursuit of the 2030 Agenda. To this end, development partners are establishing new financing windows and instruments, and are adapting their policies and approaches to create incentives and manage risks. As governments, civil society and the diverse private sector seize new opportunities to work together, there is also a need to ensure that public resources are used effectively to attract inclusive business solutions that generate shared value for business and society.

As part of [OECD Week on Private Finance for Sustainable Development](#), this Specialised Policy Dialogue of the Global Partnership for Effective Development Co-operation (GPEDC) will identify practical steps to accelerate progress towards more effective private sector engagement (PSE) through development co-operation. It brings businesses and investors together with senior policy makers and practitioners from governments, civil society, trade unions, parliaments and international organisations for a frank and open dialogue. The primary objective is to foster a common understanding of the practical challenges and opportunities faced when implementing PSE projects at the country level.

The dialogue builds on emerging [issue areas](#) from [country case studies](#) covering over 900 projects and from country and global level consultations, including an [online survey](#). With this, the GPEDC aims to complement efforts by others on mobilising private finance for the SDGs by devising principles and guidelines for effective PSE through development co-operation.

What will be discussed? How can you get involved?

Following the opening session, interactive discussions will address two key challenges: (1) how can PSE mobilised through development co-operation generate benefits for those most in need and furthest behind; and (2) how to build trust among public, private and civil society actors to support successful PSE at the country level. Distinguished panellists will provoke a frank discussion, inviting interactive engagement from all participants. The sessions are organised with a view to understanding the needs and obstacles different stakeholders face in realising PSE at the country level, and to identifying the priority actions necessary to make PSE more effective, and making clear contributions to delivering against national development priorities and the SDGs. The second day will explore the roles and expectations of different actors, and how to harness their contributions to scale up successful PSE projects. Building on these discussions, the dialogue will explore emerging PSE principles for further development in the run up to the GPEDC Senior-Level Meeting in July 2019 in New York. For questions and expressions of interest to participate, please contact: Rafael.Duquefigueira@oecd.org and Jonas.deusch@undp.org.

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WEDNESDAY, 16 JANUARY 2019

9.00am – 12.30pm

Learning from Private Sector Engagement in South-South and Triangular Co-operation (BB12)

Business Leaders Caucus
(closed meeting, BB3)

1.30pm – 2.00pm

Welcome and registration (Venue of dialogue: Boulogne Auditorium)

2.00pm – 3.00pm

OPENING: Engaging the private sector through development co-operation: what is at stake?

Making best use of private sector engagement (PSE) efforts, mobilised through development co-operation, requires an honest debate about how to harness its full potential and address underlying challenges and concerns raised by partner country governments, the private sector, civil society organisations and some development partners. Building on recent analytical work and consultations on PSE, this session will set the scene and identify the main building blocks for PSE effectiveness. It will also help participants understand the role of the Global Partnership in promoting the effectiveness of all types of development co-operation, including PSE as an increasingly relevant policy area.

3.00pm – 4.30pm

SESSION 1: Generating benefits for those left furthest behind: How to manage risks and deliver effectively against agreed results?

Purpose driven finance from development partners aims to promote investments and solutions that target needs in remote areas and for marginalised populations, including through partnerships with micro, small and medium-sized enterprises (MSMEs), actors in the informal sector, youth and women. However, PSE is not without its risks for the partners involved. Many of these risks amplify in the context of efforts to ensure no one is left behind, requiring partners to operate according to a clear business case, co-manage financial and other risks together, and ensure a focus on commercial and sustainable development results. The 2030 Agenda provides the overarching framework for PSE through development co-operation with a focus on results, such as the creation of decent jobs and empowering women to realise

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their rights and engage in the economy. How can purpose driven finance be used to de-risk private investment and partnerships to generate development outcomes for those furthest left behind alongside financial returns? How can partners effectively define, monitor and realise results that support the 2030 Agenda and the Sustainable Development Goals? What is needed to scale these results?

4.30pm – 5.00pm *Coffee break*

5.00pm – 6.30pm

SESSION 2: Building trust to make PSE work at the country level

Successful PSE is underpinned by trust between different stakeholders. At the country level, the establishment of clear government priorities for private sector partnerships, in line with national development strategies and the aspirations of the 2030 Agenda, sets the framework in which development partners can work according to shared expectations, co-ordinate and align their efforts. Frank and inclusive public-private dialogue is critical to support trust building across sectors to identify challenges, roles and solutions jointly, and collaborate towards shared results. The development co-operation community can help build and strengthen such trust-based relationships among actors, for example by supporting national governments in defining their PSE goals and by acting as brokers to connect key actors with those who are hard to reach or underserved by the market, including MSMEs. How can national governments and development partners build trust among actors at the country level, including through public-private dialogue to set priorities for PSE?

6.30pm – 7.30pm *Cocktail (hosted by GPEDC's Co-chairs) (Terrace inside)*

THURSDAY, 17 JANUARY 2019

9.00am – 10.30am

ROUNDTABLE: Harnessing the contributions of all actors to scale up effective PSE through development co-operation?

Illustrated by a series of examples of contributions from different actors to support effective PSE, this roundtable will discuss the roles of public, private and civil society partners, with a focus on successes and lessons learned from less successful experiences. What is needed to make partnering among different actors effective? What roles should each actor play to scale up successes – governments, development partners, the private sector, civil society, parliamentarians, trade unions and others? How to go about developing local capacities to see through such scaling up efforts?

What is your role in PSE? What do you expect from each other (assign)? Initial 3-4 minute interventions from podium on stakeholder roles and expectations, followed by an exchange at podium and interactive discussion.

10.30am – 11.00am

Coffee break

11.00am – 12.30pm

Towards principles for effective private sector engagement

The concluding panel discussion will build on the substantive policy discussions, explore proposed PSE principles and encourage participants to engage in the Global Partnership's effort to develop ahead of the next GPEDC SLM in July 2019 in New York. The discussion will also inform subsequent development of guidelines. The dialogue will be concluded with closing remarks by the OECD's Deputy-Secretary-General. Participants in this discussion will include UNDP and others.