Effective Private Sector Engagement through Development Co-operation: The Global Partnership’s contribution to the 2030 Agenda

16th Steering Committee Meeting

30 November 2018, New York
The Road to the 2019 SLM & beyond: Recap & next steps

Second High-Level Meeting of the Global Partnership (HLM2)

MANDATE

SCOPE

| Principles & guidelines
| Country Level
| Project Implementation
A unique niche: implementing PSE projects

The private sector contributes to sustainable development in its own right.

Development Co-operation can help maximise this contribution.

HOW?
By amplifying the development benefits of private sector initiatives.

But how do we deliver our support to the private sector and target those furthest behind?

Through 4 country studies on 920 projects, workshops and multiple interviews, GPEDC identified 3 issue areas to enhance effectiveness of PSE efforts.

Let's use the many opportunities to create shared value.

Issue area 1: Leveraging the contributions of the development co-operation community.

Effective Private Sector Engagement through Development Co-operation.

Issue area 2: Making PSE through development co-operation work in programmes at the country level.

Issue area 3: Achieving sustainable results, impact and accountability to scale up successful PSE efforts.

Principles and Guidelines for Effective Private Sector Engagement through Development Co-operation.

2030 Agenda for the World.

PRIVATE SECTOR

Decent jobs
Trade
Innovation
Investment
Inclusive growth
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**SCOPE**
- Principles & guidelines
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**EVIDENCE**
- 4 Country Case Studies and Validation Workshops
- Review of 900+ PSE Projects

**ANALYSES**
- Identification of Key Issues
Emerging Issue Areas as basis for discussion

**Issue area 1:** Leveraging the contributions of the development co-operation community
- Purpose-driven finance for the SDGs
- Building trust and relationships through shared value
- Sharing risks and providing long-term support
- Partnering with those hard to reach
- Demonstrating the benefits to scale up PSE

**Effective Private Sector Engagement (PSE) through Development Co-operation**

**Issue area 2:** Making PSE through development co-operation work in programmes at the country level
- Defining national PSE goals together through inclusive dialogue that leverages the contributions of all actors
- Aligning PSE interventions to national priorities
- Co-ordinating to strengthen synergies
- Facilitating engagement by:
  - Raising awareness
  - Working with local actors
  - Simplifying procedures

**Issue area 3:** Achieving sustainable results and accountability to scale up successful PSE efforts
- Factoring in a clear business case for long-term sustainability
- Targeting projects to leave no one behind and realise gender equality
- Monitoring results for transparency and accountability
- Communicating results to scale up PSE

**Overarching Conditions**
- Business Enabling Environment
- Environmental, Social and Governance (ESG) Standards
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**CONSULTATIONS AND DIALOGUE**
- Online Survey
- Business Leaders Caucus
- Specialised Policy Dialogue
- PSE Working Group
- Steering Committee
Consultations: Moving from Issues towards Principles

BUSINESS LEADER CAUCUS
| Building trust
| Identifying and Sharing Risks
| Promoting National Goals
| Demonstrating Results

ONLINE SURVEY: PRELIMINARY FINDINGS
| Explicitly targeting underserved populations and markets
| Incentivising partnerships & dialogue
| Raising awareness of PSE opportunities
| Monitoring results of PSE projects for accountability

Specialized Policy Dialogue | 16-17 January 2019
| Discuss emerging issue areas on PSE
| Start shaping PSE principles together
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Analyses
- Identification of Key Issues

Consultations and Dialogue
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- Specialised Policy Dialogue
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Principles
- Principles and Guidelines for Effective Private Sector Engagement
Next Steps? How to move towards principles?

- Specialised Policy Dialogue - Shaping PSE principles
- Business Leaders’ Caucus
- Jan. 2019

- Steering Committee Meeting (Uganda)
- Testing emerging principles in UN context
- Mar/Apr

- GPEDC Senior Level Meeting - Launch PSE Principles and Guidelines for political deliberations
- Implementation and monitoring of PSE principles and guidelines
- Senior Level Meeting

Consultations on PSE Principles and Guidelines

- Working Group on Private Sector Engagement (monthly)

✓ How can your constituency best contribute to the emerging principles?
✓ How would you like to see this work stream be featured at the 2019 SLM?
✓ Do you envisage critical outreach beyond what is planned?
New Business Leader Caucus Members

Andre Garnier Kruse, CEO of Garnier & Garnier and Minister of Coordination with the Private Sector (Costa Rica)

Guilherme Peirão Leal, Founder of Natura