SESSION 4
Kicking off SLM Preparations

Presentation at the 16th Steering Committee Meeting
30 November 2018
A roadmap toward the 2019 SLM

Global Partnership

- Global South-South Development Expo: 28 - 30 Nov
- DAC Senior-Level Meeting: 22 Feb
- Specialised Policy Dialogue on PSE including Business Leaders Caucus meeting: 16 - 17 Jan
- BAPA +40: 20 - 22 Mar
- Country-Level Implementation Validation Workshop
- Spring Meetings of the WBG/IMF: 12 - 14 Apr
- FfD Forum: 15 - 18 Apr
- 17th Steering Committee Meeting [Uganda TBC]
- HLPF: 8 - 19 July

- Monitoring Round ~85 Countries
- Draft PSE Guidelines & Principles
- BETA Launch of Knowledge-Sharing Platform
- Global Compendium of Good Practices
- Successive launch of sections of the monitoring report & profiles
- Formal Launch of Knowledge-Sharing Platform
- Final PSE Guidelines & Principles

The timeline includes events such as the Global South-South Development Expo, DAC Senior-Level Meeting, Specialised Policy Dialogue, Country-Level Implementation Validation Workshop, Spring Meetings of the WBG/IMF, FfD Forum, HLPF, and monitoring rounds in various months. Additional events include BETA Launch of Knowledge-Sharing Platform, Global Compendium of Good Practices, and the release of sections of the monitoring report & profiles.
External outreach and advocacy
SLM Communications Plan

2019 Senior-Level Meeting

Run-Up to the SLM
(Dec 2018 - July 2019)

Advocacy Notes
Tailored to each stakeholder group

Op-Eds
Restating the crucial role of effectiveness

PR Video
(Resource contingent)

Activities during the SLM
(13-14 July 2019)

Publicity before the SLM
(June-July 2019)

Social Media Toolkit

Media Invitation & Coverage

Press Release

Interactive Booths & Activities

Photography & Videography
(Resource contingent)

GPEDC Signage & Banners
(Resource contingent)