Engaging Foundations for More Effective Development Co-operation

At the current rate of delivery, we will not meet the Sustainable Development Goals (SDGs).

Foundations and philanthropists can help achieve the SDGs, through community experience, and additional and alternative sources of financing. Philanthropists also provide significant non-financial contributions with new and innovative models for giving programme-related investments, impact investing, trainings, and new approaches to targeted interventions.

More and more foundations are providing funding to developing countries, and to new partners outside their local communities and countries of origin, and increasingly contributing to efforts that help achieve the Sustainable Development Goals.

The Aga Khan Foundation participates in the Global Partnership for Effective Development Co-operation (GPEDC) where it represents foundations as critical partners for sustainable development. In the lead up to the Global Partnership’s first-ever Senior-Level Meeting (SLM), being held during the UN High-Level Political Forum in July 2019, foundations from around the world are called upon to think about how they work together and with others, to ensure that their interventions are effectively addressing the challenges and needs of the countries and regions where they operate.

Effective development co-operation is defined by four key principles.

In 2011 at the Busan High-Level Forum on Aid Effectiveness, a multi-stakeholder constellation of key actors, including nearly 160 countries and various international organisations, endorsed the Busan Partnership Principles and agreed to:

1. Align their co-operation with national priorities and plans, tailored to country-specific situations and needs (country ownership)
2. Ensure accountability among partners and provide openly available information on development co-operation (mutual accountability and transparency)
3. Foster innovative partnerships with openness, trust and mutual learning that boosts development impact (inclusive partnerships)
4. Ensure investments and efforts have a lasting impact on eradicating poverty and reducing inequality for sustainable development (focus on results)

Effective Development Co-operation and the 2030 Agenda

Complementing the enabling architecture of the Agenda 2030:

The what: The Sustainable Development Goals - articulating what we want to achieve for planet, people, and prosperity.

The means: The Financing for Development process - including the different types of resources needed for the 2030 Agenda.

The how: The effectiveness principles - working in more empowered, inclusive, and equal partnerships to develop ‘whole-of-society’ solutions for more sustainable development outcomes.

Collaborating with foundations to ensure that their contributions are impactful has become integral in accelerating efforts to achieve the 2030 Agenda.

While a number of foundations have recognised that the goals they pursue are very similar to those of other development actors, there is still both a wide communication and collaboration gap between foundations and governments, bilateral and multilateral donors. For foundations, governments and development agencies to work more effectively together, there is a need for dialogue, joint learning and action, at all levels: the global, regional and country.

In addition, effective collaboration requires more transparency, and better data on philanthropic giving in support of development. Foundations can make better use of existing platforms at the global, regional and local levels, such as the OECD DAC statistics on development finance, 360giving, Glasspockets and the International Aid Transparency Initiative.
Effective Collaboration and Transparent Contributions for Common Development Goals.

Consult with your GPEDC Representative

The Aga Khan Foundation shows how bringing together human, financial and technical resources can address some of the development challenges faced by the poorest and most marginalised communities in the world. Operating in 30 countries around the world, it has been delivering essential social services of all kinds for more than 60 years.

This global network also serves as the voice of foundations on the GPEDC’s 25-member Steering Committee — a multi-stakeholder governing body that meets biannually to guide the work of the Global Partnership and ensure that it is carried out transparently, and in full consultation with each stakeholder group.

For inquiries, contact your constituency representative, Mrs. Staci Frost (staci.frost@akdn.org).

Follow Guidelines on Effective Philanthropic Engagement

Complementing the effectiveness principles mentioned above, philanthropic actors have developed specific Guidelines on Effective Philanthropic Engagement. The Guidelines are voluntary and nonbinding, but represent an important effort from the philanthropic community to clarify specifically their co-operation and collaboration aspirations. Under the three pillars of dialogue; data and knowledge sharing; and partnerships, these guidelines are also a practical tool to help foundations improve development outcomes through more effective collaboration with governments.

Join the GPEDC Knowledge Platform

Philanthropies can use the upcoming Knowledge-Sharing Platform — a one-stop digital platform for information, training, peer-learning and networking — around successes, bottlenecks and innovations in effective development co-operation and sustainable development. Foundations can share their success stories, experiences and lessons learned; create a group with other foundations around the world or host online consultations on key social issues. Available in June at www.knowledge.effectivecooperation.org.

Effective Development Co-operation with Foundations

Foundations can be instrumental in ensuring that resources and innovative tools are used more effectively:

- **Share successes and failures:** With different approaches to giving (e.g. funding pilot studies, scaling initiatives, supporting research), foundations have insights into successes and failures in development. Sharing this information with other local partners, and vice versa, ensures greater impact of all development programmes and policies.

- **Increase collaborative partnerships:** Foundations can collaborate with local and regional governments and stakeholders to ensure synergies, and that each partners’ comparative advantages are used to achieve scale and impact.

- **Contribute in key dialogue forums:** By participating in key policy-setting processes, community dialogues, and public-private partnerships, foundations can help others learn from their results and in turn contribute, in a meaningful and integrated way, to achieving sustainable development.

Contribute to the 2019 GPEDC Senior-Level Meeting

The GPEDC is holding its Senior-Level Meeting in July 2019, taking place in the margins of the United Nations High-Level Political Forum on Sustainable Development in New York. This Senior-Level Meeting will showcase tools — from and for the country level — for making development co-operation more effective. The input of foundations at the SLM is important to ensure that their comparative advantages are highlighted and recognised by governments and other stakeholders.

Contact info@effectivecooperation.org to find out ways to get involved.