Opening Remarks:

- Jorge Moreira Da Silva, Director, Development Co-operation Directorate, OECD

Moderator:

- Janet Longmore, CEO, Digital Opportunity Trust and lead member of the Global Partnership Business Leaders Caucus

Conversation 1: Creating incentives to align private sector partnerships to the SDGs

- Uta Böllhoff, Deputy Director General, Federal Ministry for Economic Cooperation and Development, Germany
- Victor Ogalo, Head of Policy and Research, Kenya Private Sector Alliance (KEPSA)

Conversation 2: Building Trust and Partnerships that Work for the Poor

- Zephanie Niyonkuru, Deputy CEO, Rwanda Development Board
- Jeroen Kwakkenbos, Senior Aid Policy and Development Finance Advisor, Oxfam

Key Takeaways

- The private sector is a key partner to deliver on the 2030 Agenda. Despite ongoing efforts, there is potential for increasing the development impact of private sector partnerships on the ground.
- All development actors need to join forces and the Kampala Principles can guide the way. The five Principles are an important blueprint for governments, development partners, businesses and civil society to align public-private partnerships in development co-operation to SDGs and national priorities.
- Applying the Kampala Principles is adding value already: many good practices already exist, from inclusive public-private dialogue to aligned national planning processes.

Summary

Jorge Moreira Da Silva, Director of OECD’s Development Co-operation Directorate opened the session emphasising that we have just entered the “decade of action” and calling upon all to scale up public and private investments to deliver on the 2030 Agenda. He further emphasised that amplifying the development impact of private finance requires to take a hard look at how we can partner better with the private sector to deliver results on the ground.

The Global Partnership for Effective Development Co-operation (GPEDC) has developed and launched the Kampala Principles on Effective Private Sector Engagement in Development Co-operation. These five principles represent a consensus among governments, businesses, civil society and trade unions on how to better partner at country level. The Kampala Principles are a tool to promote better results and foster trust for delivering the SDGs together, by looking at how to deploy development co-operation resources smartly. Putting the Kampala Principles into action at the country level will require an inclusive and collective effort by all stakeholders.
This session provided an opportunity for the panellists and an audience of over 50 policy and decision makers from emerging, developing and OECD countries, investors and representatives of corporations, as well as experts from research institutions and civil society to discuss how to put the Kampala Principles to action. Discussions focused on two main topics: i) how to create incentives to align private sector partnerships to the SDGs and ii) how to build trust and partnerships that leave no one behind.

Key messages:

- **The Kampala Principles provide a huge opportunity to engage the whole development community in a discussion on how to partner better with the private sector in development co-operation.** The inclusive, multi-stakeholder nature of the Principles invites in all development actors to engage in dialogue and action on maximising the development impact of the private sector. The discussions pointed to the potential of the Kampala Principles to help public and private investors leverage financing in a more meaningful way, targeted at those furthest behind with a view to bringing together financial returns and social impact.

- Inclusive dialogue with the private sector as well as partner country governments and civil society representatives is crucial, as Uta Böllhoff, the Deputy Director General at the Federal Ministry for Economic Co-operation and Development in Germany, underlined. For instance, efforts to improve ecological standards along the textile value chain required for private actors, both up- and downstream, to work together as well as for government actors to set appropriate regulatory standards.

- **Implementing the Kampala Principles will require sustained efforts by all actors, yet action is already underway.** Panellists shared examples of powerful case stories illustrating best practice cases in public private partnerships. For instance, through a focus on inclusive public-private dialogue, the Kenya Private Sector Alliance (KEPSA) together with the Kenyan government and civil society managed to considerably improve the business environment in the country.

- Effectively including the business community in national development planning processes can have a lasting impact on eradicating extreme poverty while increasing accountability and transparency among development stakeholders. A point in case are the positive results of efforts led by the Rwanda Development Board to effectively include the business community in national development planning processes, thereby ensuring that the private sector plays a crucial role in leaving no one behind. To this effect, the discussions also showed that alignment and coordination are critical and developing a national private sector engagement (PSE) strategy as a starting point can be key to build trust among all actors.

- **Continuous knowledge sharing and peer-learning opportunities will remain crucial in guiding development actors in their implementation of the Kampala Principles.** Panellists and the audience agreed that there remains an urgent need to bring public and private actors together not just for dialogue but for jointly taking on the most pressing development challenges. For this reason, the Global Partnership and its constituents – as part of GPEDC’s new work programme – will continue to support partners in putting the Kampala Principles to action. The Principles will help governments to align engagement with the diverse domestic and international private sector, together with civil society and other relevant actors, to their overall strategic priorities.

Please share your case stories and examples of where the Kampala Principles are brought to life in your work and get engaged by contacting: info@effectivecooperation.org.